

What is *Everyone Forever*?

Everyone Forever is achieved when 100% of households, schools, clinics, and businesses receive a sustainable water and sanitation service that lasts indefinitely.

In 2013, **IRC**, **Water For People**, and **WSUP** agreed to collaborate by aligning each organization's current and future programming to achieve EF. We agree the following behaviors are needed :



- Operating at a whole district and / or city scale builds a critical mass of influence, business interest, and finance flows, so that services can be sustained over time. EF is achieved when INGOs are no longer needed to provide services to anyone.
- Acting as resource brokers and coaches to support and strengthen alignment and action by local and national governments and service providers.
- Advocating for greater effectiveness in national and global decision-making - for example, linking measurement / monitoring with investment in services
- Behaving as a network, sharing ideas, resources and skills across organizations to maximize effectiveness and accelerate impact.

We have found similar success working at three levels: locally, our core function is that of an innovation **lab**, testing ideas and innovations in close partnership with districts and city governments. Nationally, we operate as a **hub**, socializing new concepts and evidence of what works, drawing from global and local practice with public, private, and NGO stakeholders. Globally, we are working to support, cultivate, and grow a **collective action initiative** to achieve Everyone Forever. Collectively, we operate in 20 countries in Africa, Asia and Latin America, in diverse locations with a total catchment of >5 million people.

Measurement, monitoring, and investment planning are at the heart of our work, including accounting for the full lifecycle costs of a service. To support this shift, we are building **enterprise tools and systems** around monitoring, costing, and financing to share results and learning in real time. These will be rolled out in the next 6-9 months, and will be publicly available for use.

We encourage and invite you to align your programming to achieve EF, and welcome the opportunity to provide support in project / program design, organizational development and operations.

We will be more impactful with you on board, to achieve **Everyone Forever, Together**.