



WASH IT!

→ At international level and in six countries

- Kenya, Uganda, Mali, Ghana, Bangladesh, India

→ What we want to see...

- Proven interventions funnelling knowledge and lessons upwards to influence governance and policy at national, regional and international levels.
- Global civil society demanding fulfilment of the right to water and sanitation and equitable, sustainable allocation of water resources.
- New partners investing in other countries based on WASH IT! results and approach.
- International donors integrating environmental sustainability and climate change resilience into their WASH frameworks and practices.

→ Five years

- WASH IT! will deliver improvements in WASH and water resources governance by strengthening civil society's capacity for lobbying and advocacy.
- WASH IT! aspires to expand the reach of the approach and impact by engaging donors, investors and new partners in additional countries.

→ Join us to meet the target of universal access to WASH by 2030

2030 is closer than you think. We have to get the next five years right, if we're to meet the target of universal access to water, sanitation and hygiene (WASH) by 2030.

WASH IT! will take up the challenge by putting lobby and advocacy as one of the key pillars to achieve faster results.

WASH IT! is a strategic partnership between the Dutch Ministry of Foreign Affairs and IRC, Simavi, Wetlands International and Akvo.

Sustainability of WASH services is a critical WASH IT! goal. Over the next five years, the WASH IT! strategic partnership will deliver improvements in the governance and management of water, sanitation and hygiene services as well as of the water resources on which they draw.

Good WASH governance requires the **active and meaningful involvement of users (particularly women)** of WASH services, service providers, water resource users and polluters.

A strong civil society is essential to ensure that the voices of users are heard by service providers and government, and that government, service providers and the private sector are effectively held to account.

The WASH IT! approach recognises three indisputable facts:

- Sustainable WASH services cannot be achieved without sustainable water resources, and vice versa.
- Achieving universal access to sustainable WASH services is a governance challenge.
- A strong civil society is essential to improving governance.

WASH IT! lobby and advocacy activities will specifically focus on the identification and inclusion of the marginalised in WASH governance. Capacity building will focus on helping civil society organisations to identify and adequately represent women and the marginalised.

WASH IT! will **use evidence to empower civil society to hold governments accountable** and for private sector and others to engage meaningfully in service provision.

The partnership will assess, develop and implement a suite of tools and approaches for **building civil society organisations capacity for evidence-based lobbying and advocacy**.

WASH IT! will focus on areas where water resources are scarce or contested and where environmental management is at the core of the WASH sustainability challenge.

WASH IT! will support a global civil society that effectively demands fulfilment of the human right to water and sanitation and equitable and sustainable allocation of water resources.

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WASH IT! partners

IRC

IRC is a think-and-do tank. Our approach is different, and it is transformational. It involves everyone, in every part of the process, thinking and acting in new ways to find long-term solutions to the global crisis in water, sanitation and hygiene services. www.ircwash.org

Simavi

Simavi realises structural improvement to the health conditions of people in marginalised communities in Africa and Asia since 1925. Simavi invests in Water, Sanitation and Hygiene (WASH) and in Sexual and Reproductive Health and Rights (SRHR) because these basic services are vital for people to be able to lead a healthy life, build a better existence and find a way out of poverty. Therefore Simavi strives for a world in which basic health is accessible for all. Simavi aims to structurally improve the basic health of ten million people by 2020. Simavi works on this mission by collaborating closely with civil society organisations to build capacity and create structural, lasting change. www.simavi.org

Wetlands International

Wetlands International seeks to improve human well-being and local livelihoods through wise use of wetlands. Many of the world's poorest communities depend on wetland services and resources like fish, irrigation, water for livestock, sanitation and transport. Partnering with a broad range of development, civil society and community-based organisations, Wetlands International helps communities manage wetlands while enhancing their income and well-being. Wetlands International offers training modules on climate adaptation and the links between wetlands management and poverty reduction. www.wetlands.org

Akvo

Akvo creates open source, internet and mobile software and sensors. It works with those that improve infrastructure and services, for disadvantaged populations. Akvo encourages and enables organisations to capture useful data in better ways, and provides training to improve skills in gathering, mapping and visualising data over time. Akvo helps partners integrate and analyse their data with our sources, to improve understanding of complex situations. Akvo tools also improve reporting, communication and collaboration, by making it easy to publish and exchange data to improve performance and build understanding and support for approaches, projects or programmes. Akvo also advocates the full adoption of open-source and open-data standards in the international development community. www.akvo.org