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A Project of KOTTAYAM DISTRICT SANITATION MISSION

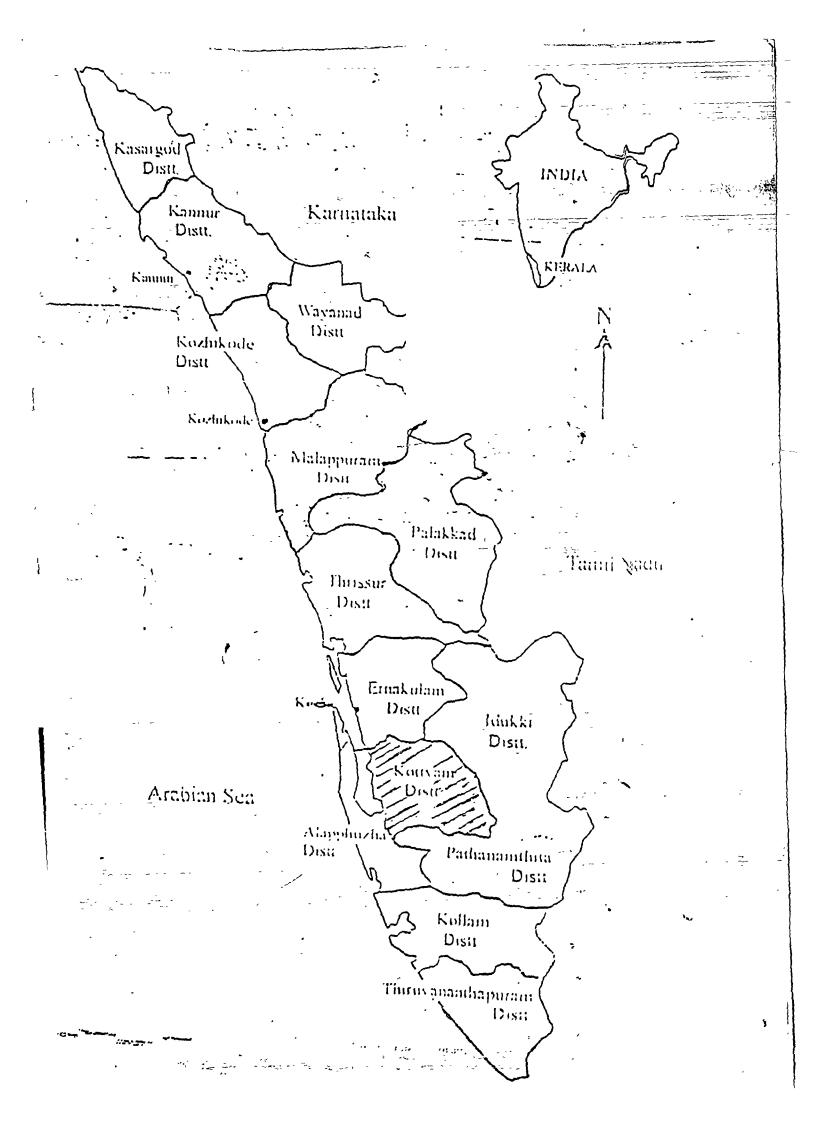
October 1996

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1.SUMMARY

1. Name of the Project.

"NIRMAL-2000"- A project of 'Kottayam District Sanitation Mission', an extended body of District Planning Committee.

2. Location of the Project.

Kottayam District, Kerala State.

2.1 Coverage.

All the households without the proper sanitation facilities in the panchayats and Municipal areas of Kottayam district. Kottayam district have a total of 359885 households with population of 1828271.

2.3. Participants.

Kottayam District Sanitation Mission is responsible for the implementation of the proposed project with collaboration of Local Panchayaths, Governmental, Non-Governmental organizations and the support of local community.

3 Overall Objective.

To improve the health and living standard of the people of Kottayam district by reducing the incidence of waterborne diseases.

3.2 Project Objective.

- 1. To create awareness among the community on the need of sanitation and hygiene.
- 2. To construct sanitary latrine for 75000 households of the district at the end of the year 2000.
- 3. To construct and maintain 15 to 20 pay and use public comfort stations and 400 institutional latrines.

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- 4. To provide/arrange facilities for the safe disposal of households and other solid wastes
- 5. To provide/arrange proper drainage facilities.
- 6. To establish Sanitory marts and Production Centers

3.3. Results.

- 3.3.1 Low- cost Sanitation Programme implemented together with local Panchayaths and ward sanitation committees for households.
- 3.3.2. Low-cost Sanitation Programme implemented with Parent Teachers Association for Schools.
- 3.3.3. Pay and Use latrines for institutions and Public places in Kottayam District.
- 3.3.4. Proper drainage facilities and arrangements for proper disposal of all solid wastes in co-operation with local self bodies.

3.4. Activities.

- Cover 100% of the households with Low-cost Sanitary latrine. (Total estimated number of families without latrine is 75000).
- Construct Low-cost Latrines (Institutional) for 400 selected needy schools of Kottayam District.
- Construct Institutional Latrines for Public institution like Anganwadi, PHCs and Others.
- Proper drainage facilities and arrangement for sate disposal of all household and other solid wastes.
- Undertake Environmental and Hygiene Education & awareness programme in relation to water and sanitation.
- Construct and maintain 15 20 Pay and use Public comfort stations in various public places and institutions.

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- To establish 11 Sanitary mart and production centers (One in each Block)
- Undertake locally relevant environmental activities.
- Production of IEC materials in the fields of water and sanitation.
- Undertake training for local Masons in lowcost sanitary construction techniques.
- Undertake training for Ward Sanitation Committees/Teachers/Field level staff of various NGOs/Partner agencies.
- Monthly and quarterly monitoring of District Sanitation Mission and Block Sanitation Mission.

4.1 Assumption $\int_{1}^{1} dx$

Panchayath's willingness to contribute 35%, and DRDA/CRSP to contribute 20% of the total cost of the sanitation programme implemented in addition to a minimum of 25% beneficiary contribution.

4.2 Risk

No risk is expected from either natural, political, social or from financial areas.

5.1. Project Period

Time period of the project is 4 years, from 1st November 1996 to 31st December 2000.

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5.3. Cost

393,244,800 Total cost of the project is Rs.339,077,200/-

| Rs | 2), |
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| 102,025,000 | 33.1 |
| 62,400,000 | 20.2 |
| 23,500,000 | 7.6 |
| 43,485,000 | 141 |
| 73, \$50,000 | |
| 3,300,000 | 1.1 |
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| 304.560. 200 | |
| 15,428,000 | |
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| 9,256,800 | |
| 333,244,800 | |
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6. Sustainability.

Government of Kerala has passed the Panchayath Raj Bill in Aptil, 1994 and has subsequently conducted election to all the Local bodies. This Bill is intended to help new bodies to decentralize considerable control over water supplies and sanitation services to Panchayaths, and improve accountability on behalf of the users.

'DISTRICT SANITATION MISSION': An extended unit of District planning committee consisting of all grama/block / district Panchayath representatives and elected representatives of legislative Assembly and

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representatives and elected representatives of legislative Assembly and parliament is the implementing agency, it self is a strong point towards sustain ability.

NGO,s with wide range of experience and expertise in the implementation of low cost sanitation programme, are Partner agencies of the District Sanitation Mission is an added advantage.

7. Monitoring and Evaluation.

Monthly monitoring at Panchayat level

Quarterly monitoring at District/Block level

Half yearly monitoring at Panchayat ward level by Grama Sabah Follow up on action points of the minutes of the Panchayat/Block and District level meetings.

Half yearly and Annual progress reports to be sent to all the partners and to the donors.

An yearly external evaluation is expected.

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2 BACKGROUND

2.1 Government / Sector Policy

The National Sanitation Foundation of USA defines sanitation as a way of life - "It is the quality of living that is expressed in the clean home, the clean farm, the clean business, the clean neighborhood and the clean community. Being a way of life it must come from within the people; it is nourished by knowledge and grows as an obligation and an ideal in human relations". The World Health Organization looks at environmental sanitation as the control of all those factors in man's physical environment which exercise or may exercise a deleterious effect on his physical development, health and survival.

'Health for all by 2000' - will remain as a distant dream without proper sanitation facilities for all'

In the past, sanitation was centered on the sanitary disposal of human excreta. Even now to many people sanitation means the construction of latrines. However the term encompasses all the issues encompassing the control of environment with a view to prevent disease and promote health. A combined multi-disciplinary programme of action is needed to achieve this. However, sanitary disposal of human excreta is the most important aspect of sanitation in rural areas. Construction of sanitary latrines with health promotional initiatives facilitate initiatives in other aspects of sanitation like construction of bathrooms, digging of soakage and compost pits, ensuring drainage facilities, proper use and handling of water and so on.

India lags behind many countries in the field of environmental sanitation. The lack of proper sanitation facilities in the rural areas is one of the factors that adversely affect the quality of life of the people. Inadequacy of safe drinking water, lack of facilities for proper disposal of human excreta, solid and liquid wastes and lack of personal food hygiere in the rural areas have been the major causes of many killer diseases. The high infant mortality rate is attributed largely to poor sanitation. Thus improvement of the indicators of health status of the country especially that of children presupposes large strides in the level of rural sanitation.



Priority for the environmental sanitation had not received adequate attention, till the beginning of Sixth Five Year Plan. This was almost a neglected sphere of activity. This could be seen from the very meager financial commitment of the Center and the State and the lack of integrated and coordinated policies and strategies for the development of sanitation facilities in the rural as well as urban areas. The magnitude of the problem is evident from the fact that as on 31-8-1981 only 2.8 million (0.5%) of the population had basic sanitation facilities in the rural as well as urban areas.

During the 7th Plan (1985-90), in line with the objectives of the International Drinking Water Supply and Sanitation Decade (1981-1991), the target was to provide adequate drinking water facilities for the entire population and to provide sanitation facilities to 80 percent of the urban population, and at least 25 percent of the rural population.

According to the 7th Plan estimates, the expected coverage under sanitation by March 1983 was 5 million (0.95%) rural population and 57.27 million (33%) urban population. Though the water supply and sanitation sector as \|\such \text{received a big push in 6th and 7th Five Year Plans, the attainment of the target set for the Decade 1981-91 remained a distant dream.

During the five years of the Seventh Five Year Plan and two Annual Plans, a financial outlay of about Rs. 3179.3 million, was incurred under the programs of Center and State Governments. The percentage of rural population covered by Sanitary facilities under the State and Central Sector Program reached 2.8% at the end of 1991-92 from about 0.8% at the commencement of the Seventh Five Year Plan.

The total rural population as estimated in 1991 Census is 627.1 million. The households having sanitary facilities are about 10%. This would mean that 112.9 million rural households are yet to be provided with the basic facilities of sanitation. Even at a modest cost of Rs. 2500/- per unit, a gigantic investment of Rs. 2,85,800/- millions will be required for the purpose. In the Eighth Five Year Plan, Central Government has allocated substantial amount for Rural Water Supply and Sanitation Program.

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In Kerala estimates, about 65% of households have no sanitation facilities. There is no reliable data available regarding the real distributional use of safe sanitation facilities in urban and rural areas of Kerala.

In Kerala, several departments and non-governmental organizations are involved in the Sanitation program. Departments of Rural Development, Panchayath and Municipality, Fisheries, Housing, Scheduled Castes, Tribal Welfare, Social Welfare Socio Economic Unit and KWA are some of the State Government functionaries involved.

W)

The number of latrines constructed by various agencies over the last (1987-96) eight years are given in Table:1

| VEAD OF | NO OF LATRINES |
|----------------|-----------------|
| YEAR OF | NO. OF LATRINES |
| IMPLEMENTATION | CONSTRUCTED |
| 1987-88 | 25297 |
| 1988-89 | 24572 |
| 1989-90 | 36765 |
| 1990-91 | 38587 |
| 1991-92 | 29634 |
| 1992-93 | 36431 |
| 1994-95 | 43725 |
| 1995-96 | 48860 |
| TOTAL | 283871 |

Table: 1

Thus on an average only below one percent households are covered every year. The impact is greatly diluted by growth in population and in the number of households. At the current rate it will take over 100 years to have 100 percent coverage.

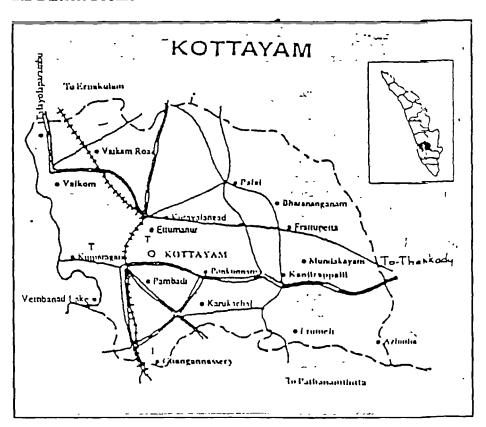
In accordance with the International Water and Sanitation Decade, Kerala Government has set a target of coverage of 25% of the rural population with Sanitary toilets. To achieve these objectives and deliberation, a

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State Sanitation Cell was formally constituted on 23rd February 1988 with the following aims.

- 1. To help the State in the formulation and planning of sanitation programs at all levels.
- 2. To provide assistance and technical support including both education/training and construction activities to implementing agencies at all levels.
- 3. To co-ordinate the departmental sanitation activities.

2.2 District Profile



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FACT SHEET

: 2204 Sq.Kms Area

Population : 1828000 No of Hhs : 359890 No of G. Panchcycts : 73

No of Muncipalities : 4

Altitude : Sea Level Rain Fall : 346 cms Climate : Tropical Humid

District Head quarters : Kottayam

Kottayam is the land of letters, latex and lakes. As a district Kottayam has the highest literacy in India. It was the first town in India to attain total literacy an event which triggered a mass movement to make Kerala the country's first totally literate State. It is also the birth place of publishing industry and the home of fourth estate in Kerala. The State is oldest daily as well as the largest circulated daily in the country is published from Kottayam.

Kottayam is the land of latex, because the district abounds in extensive rubber plantations which earned for its headquarters the sobriquet 'Rubber Town'.

Kottayam's lakes form the great expanse of water called Vembanad into which a net work of rivers and canals merge.

Physiography

Kottayam located in central Travancore has the lofty western ghats rich in cardamom, pepper, coffee and tea to the east and the Vembanad lake and the vast paddy fields of 'Kuttanad' to the west.

2.3. Features of the Sector

The project proposal is based on the assumption that no development is possible without adequate infrastructure. Most of the cost effective techniques are of little value without a reliable delivery mechanism for the dissemination of information and assisting the target group in using them. Ultimate success of any project that seeks to make altitudinal changes depends on enhancing people's capacities to improve their own lives and to take control of their own destinies.

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The proposed project will sustain the interest and experience gained by various departments in the field of sanitation and hygiene and try to extend it to the whole of Kottayam District and active uniformity in the implementation of the Total Sanitation Programme of the district. The experience and machinery of Rural Development Department will be utilised for the effective implementation of the programme.

11. 12

The services of Socio Economic Unit` Foundation, which has been recognized as one of the resource group in the State in the area of cost effective implementation of low cost sanitation, community participation, health education and environmental hygiene promotion activities will be utilised for the project in the field of awareness building, training, technical advice etc.

Kottayam District is having a wide <u>network of NGO's</u> with a solid base and experience in low cost sanitation implementation for years, is an additional advantage. Many of them are constructing latrines every year with CAPART/DONOR support.

2.4 Beneficiaries and Partner agencies and possible donors involved

- 1. Donor Agency DANIDA/DGIS (Netherlands)/ODA
- 2. Department of Local Administration
- 3. Department of Rural Development
- 4. Department of Health
- 5. Department of Education -
- 6. Department of Social Welfare-
- 7. All Grama Panchayats/Block/ District Panchayat
- 8. Department of Fisheries -
- 9. Beneficiaries of the Project
- 10 Rajiv Gandhi Drinking Water & Sanitation Mission
- 11. CAPART
- 12. Socio Economic Unit Foundation
- 13. Various Government Boards and Corporations (List attached)
- 14. Pvt/Public Industries / Institutions (List attached)
- 15. NGOs (list attached)

2.5 Problems to be addressed

Kerala is geographically a narrow stretch of land lying on the Southwestern coast of India. The area of 38,864 kms is subdivided into three zones, the low lands or coastal plains, the midlands, and the up lands. The coast-line is about 580 kms in length, while the breadth of the state varies from 11 to 121 kms.

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The State of Kerala, formed in 1956, has according to the 1991,1* census, a total population of 290 million, of which 60% are Hindus, 22% Muslims, and 18% Christians. The density of population in the state is 750 persons per sq. Km (all India 749), Which is the second highest among the states in India and about 2.7 times the all India density of 274 person per. sq. kms. Density of population in coastal area is about four time higher than that of the state average. The majority of the population is engaged in the primary sector such as, agriculture, forestry, animal husbandry and fishing (56%). The secondary sector comprises manufacturing industries, construction, cashews, coir, wood, bricks, tiles, textiles, beverages. The Unemployment figure is 1,99,52,400 which is the highest among of the Indian States.

The low Infant Mortality Rate and high life expectancy give an impression of high health standards of Kerala. However, some studies conducted in Kerala demonstrate a peculiar situation with a low mortality- High morbidity syndrome. A survey conducted by the National Sample Survey (1973-1974)*2 also showed that Kerala has the highest percentage of morbidity among the Indian States. "The situation is still without much change even after two decades "as proved by the Kerala Sasthra Sahitya Parishad (KSSP), a voluntary organization that the health indicators of Kerala masks the less obvious unhealthy features.³

In the "Status of Women and Children in Kerala: Report of Bench Mark Survey in Five Selected Districts" *4., a UNICEF sponsored study by P.G.K. Panicker and C.R.Soman, found that a very important area which calls for early action is the provision of drinking water and toilets to reach the entire rural population. The Report concludes that improvement in sanitation facilities can bring down drastically the mortality rates and the cost of medical care.

As regards the issues of women, they are the same or even worse in majority of undeveloped pockets in Kerala and predominately in the coastal/back water belt as they are in the other parts of India. Quantitative figures and conventional indicator have tended to successfully hide the situation in the real life, the low maternal death rate obscures the high level of morbidity among women.

In spite of small family norms, in coastal/back water areas their are families with not less than eight children. There is a general lack of eagerness in the family to take the sick girl child for treatment. In rural Kerala, the female work force participation is only 15.85%, which is lower than the national average and lower than several other Indian States',

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ranking 20th in the country .(Kerala Profile 1995). The nutrient intake is also extremely deplorable compared to all other State in India

2..5. 1 Project area

Even in a highly literate district like Kottayam, the environmental and sanitary situation is not as encouraging as it may be expected to be. In the case of latrines it is estimated that approximately 60% of the rural population (BPL) have no latrines. The concept of sanitation has to be widened to include a package of health related activities like proper disposal of solid wastes, waste water, garbage and adoption of improved personal hygiene practices.

As per the Kottayam District Medical Office record, number of diarrhoeal cases reported in various primary health centres in the district for the last three years is as follows:

| of diarrhoeal cases |
|---------------------|
| |
| 80361 |
| 83456 |
| 41214 |
| |

Majority of the above cases are reported from the coastal area of Vaikom and Kottayam Taluks. The no of diarehl cases reported in Private Hospitals, may be higher than the above PHC data, since the district is having a large number if private hospital spreed all over.

There are 73 Panchayats in 11 blocks of Kottayam District in addition to the 4 Muncipalities. The panchayatwise population details are provided separately.

The proposed project area consists of 5 backwater blocks also. They are Vaikom, Kaduthuruthy, Ettumanoor, Pallom and Madappally. A substantial number of the community are inland fishermen. Others are corr and agricultural workers.

In back water area the high density of population and lack of sanitary latrine facility and non availability of free land make the environmental sanitation condition worse. Since majority of the house holds belong to the fishing Community, the income is very low to have the basic facilities. To quote from .T.K.Vimala Kumari 's book, Infant Mortality Among

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Fishermen," Since an overwhelming proportion of families (91.2 %) are defecating in the open-air, that too in the very close premises of their residential area, it gives scope for the spread of contagious diseases such as typhoid and cholera which are found to be the main killers of infants and children in this area"...

The infant mortality rate, IMR., in these fishing communities is 123 compared with the Kerala average of 32 and India's, worst Utterpradesh, 140 (RG of India 1986)* 10. From the above stated problems it & evident that drinking water and sanitation sector in these coastal area require high priority.

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The only way to help them come out of this extremely vulnerable and deplorable condition is to construct a barrier through the provision of sanitary latrines and safe drinking water, which intern provides better health, better wage earning capacity, better productivity and thus approved standard of living.

2.5.2. Sanitation Survey

Taking in to consideration, the above facts, the need of sanitary lattine was be highlighted in all public assemblies. Under the leadership District Collector and District Planning committee Chairman, a serious of meetings were held in the District. Meetings of Grama Panchayat Presidents, NGO's, Various organizations were conducted at Block and District level several times. In this meetings all Grama Pancahayts Presidents agreed to give priority for sanitation in 9th Plan. In all most all grama Sabha meetings sanitation was identified as the first priority. A survey was conducted in each ward of grama panchayats under the leadership of PANCHAYAT members and no of families without latrines were identified. Total number of families without latrine having own and house was found to be 63,058. (See the following table) Adding foughly another 25% to it taking the possibility of new houses coming and families having own land but not having own houses will construct new houses during this period, the projected no of latrines to be constructed was fixed at 78,000. Out of this 40% was in water logged area.

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PROJECT AREA - PANCHAYATS / MUNICIPALITY WISE

| Panchayat | Area Sq Km | No H Hs | Population | HHs without Latrines |
|------------------------|---------------|---------|------------|-------------------------|
| Vaikom.c.d.block | | | | |
| Thalayazham - | 22.40 | 3859 | 19488 | 1274 |
| Chempu . | 18.42 | 3660 | 18828 | 1100 |
| Maravanthuruthu | 15.69 | 4134 | 20532 | 1054 |
| TV Puram | 17.03 | 3609 | 18857 | 1523 |
| Vechoor | 29.13 | 3268 | 16013 | 1067 |
| Udayanapuram | 20.15 | 4746 | 24036 | 1717 |
| Kaduthuruthy C.D.Block | | | | |
| Kaduthuruthy | 36.31 | 5746 | 30720 | 827 |
| Kallara | 27.48 | 2664 | 13142 | 730 |
| Manjoor | 28.98 | 5239 | 28060 | 823 |
| Mulakulam | 26.15 | 4754 | 23663 | 732 |
| Njeezhoor | 28.91 | 3426 | 17651 | 646 |
| Thalayolaparambu | 20.63 | 4079 | 20856 | 414 |
| Velloor | 19.29 | 4594 | 21584 | 693 |
| Ettumanoor C.D.Block | | | | |
| Ettumanoor | 27.81 | 7996 | 41216 | 1108 |
| Aimanam | 29.31 | 6564 | 32566 | 1281 |
| Athirampuzha | 20.01 | 6550 | 36140 | 578 |
| Arpookara | 24.53 | 4285 | 21584 | 696 |
| Kumaranalloor | 14.06 | 7595 | 39041 | 1175 |
| Neendoor | 26.00 | 3833 | 20289 | 79 |

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| Uzhavoor c.d. block | | | | |
|------------------------|-------|------|-------|--------------|
| Kadaplamattom | 12.98 | 2464 | 13093 | 789 |
| Marangattupally | 37.58 | 3319 | 17856 | 71 |
| Kanakkari | 23.23 | 3985 | 20585 | 23 |
| Veliyannoor | 19.49 | 2379 | 11333 | 800 |
| Kidangoor | 25.12 | 3873 | 19881 | 42. |
| Kuravilangad | 22.93 | 3221 | 17355 | 60 |
| Uzhavoor | 25.09 | 3056 | 15338 | 61 |
| Ramapuram | 54.54 | 5484 | 28708 | 101 |
| Lalam c.d. block | | | | |
| Bharananganam | 27.04 | 2869 | 16005 | 72 |
| Karoor | 36.84 | 3972 | 20986 | 70 |
| Kozhuvanal | 21.13 | 2464 | 12550 | 47 |
| Kadanad | 40.19 | 3425 | 18024 | 59 |
| Meenachil | 30.14 | 2997 | 16054 | 50 |
| Mutholy | 18.12 | 2835 | 15267 | 56 |
| Erattupetta c.d. block | | | | |
| Erattupetta | 14.24 | 3545 | 21226 | 42 |
| Melukavu | 30.49 | 2158 | 11228 | 27 |
| Moonilavu | 33.41 | 1853 | 9187 | 37 |
| Poonjar | 24.16 | 2164 | 11152 | 35 |
| Poonjar Thekkekara | 60.86 | 3581 | 18486 | .74 |
| Thalappalam | 22.73 | 2303 | 12150 | 60 |
| Teekoy | 27.19 | 2039 | 10272 | 41 |
| Thelanad | 32.24 | 1505 | 7442 | 32 |
| Thidanad | 37.19 | 3504 | 18526 | 67 |

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| Pampady c.d. blcok | | | | |
|-----------------------|-------|-------|-------|-----|
| Akalakunnam | 34.84 | 3697 | 19556 | 97 |
| Elikkulam | 40.14 | 4310 | 22178 | 120 |
| Kooroppada | 27.42 | 4716 | 22432 | 122 |
| Pampady | 30.00 | 6201 | 28954 | 98 |
| Pallikkathode | 22.46 | 3192 | 15388 | 104 |
| Meenadam | 11.44 | 2382 | 11353 | 75 |
| Pallom c.d. block | | | | |
| Ayarkkunnam | 30.70 | 6254 | 31818 | 100 |
| Kumarakam | 51.67 | 4502 | 22232 | 116 |
| Nattakam , | 25.79 | 8101 | 39124 | 64 |
| Puthuppally | 22.40 | 5802 | 27701 | 63 |
| Panachikkad | 22.74 | 7552 | 35916 | 82 |
| Thiruvarpu | 33.59 | 5398 | 27195 | 151 |
| Vijayapuram | 29.70 | 10114 | 50417 | 102 |
| Madappally c.d. block | | | | |
| Karukachal | 22.40 | 4216 | 20133 | 72 |
| Kurichy | 16.22 | 5962 | 29577 | 103 |
| Madappally | 24.02 | 5948 | 30182 | 69 |
| Paippad | 20.88 | 4247 | 21781 | 47 |
| Thrıkkodithanam | 13.31 | 5492 | 28468 | 28 |
| Vakathanam | 26.48 | 6335 | 31222 | 113 |
| Vazhappally | 21.73 | 5843 | 32118 | 98 |
| Vazhoor c.d.block | | | | |
| Chirakkadavu | 725 | 6460 | 31813 | 132 |
| Kangazha | 31.19 | 3918 | 18644 | 6,9 |
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| Nedumkunnam | 24.17 | 4103 | 20024 | 843 |
|--------------------------|------------|-------|--------|------------------|
| Vellavoor | 23.46 | 3347 | 15811 | <u>6</u> 86 |
| Vazhoor | 24.61 | 4695 | 22584 | 848 |
| Kanjirappally c.d. block | | | _ | |
| Erumeli | 82.35 | 8009 | 38908 | 714 |
| Kanjirappally | 52.47 | 7027 | 37017 | 832 |
| Koottickal | 33.82 | 2839 | 13949 | 860 |
| Manimala | 37.53 | 3969 | 19705 | 626 |
| Mundakkayam | 82.67 | 9851 | 47987 | 13§3 |
| Parathode | 53.49 | 5250 | 27836 | 5 [₹] 4 |
| MUNICIPALITIES | | | | |
| Palai | 15.93 | 3810 | 21890 | 6.53 |
| Vaikom | 8.73 | 4302 | 21788 | 719 |
| Kottayam | 15.55 | 12632 | 63155 | 1138 |
| Changanasserry | 13.50 | 9818 | 52445 | 1904 |
| TOTAL | 499.4 7 | 83570 | 421743 | 63058) |

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TableNo. 2

INSTITUTIONS- SCHOOLS

| Туре | Government | Aided | Unaided | Total |
|--------------------------------|----------------------|------------------------|--------------------|-------------------------|
| H.S. U.P.S L.P.S T.TI | 59 68 169 3 | 166 128 276 7 | 17 7 23 0 | 242 203 468 10 |
| TOTAL | 299 | 577 | 47 | 923 |

Table No: 3

Total No. of Schools: 923
Schools without sanitary facilities (400)

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3. Intervention

3.1 Overall Objective:

To improve the health and living standard of the people of Kottayam district by reducing the incidence of water borne diseases

3.2 Project Purpose

- 1. To create awareness among the community on the need of sanitation and hygiene.
- 2. To construct sanitary latrine for 75000 households of the district at the end of the year 2000.
- 3. To construct and maintain pay and use public comfort stations and institutional latrines for Schools/Anganwadis/PHCs/ other public institution.
- 4. To provide / arrange facilities for the safe disposal of households and other solid wastes.
 - 5. To provide/ arrange proper drainage facilities.
 - 6. To establish sanitary Marts/Production units in each block.

3.3. Results

- 3.3.1. 75000 lowcost sanitary latrines constructed in the district
- 3.3.2. Institutional latrines for 400 schools and 600 other institution like PHCs etc., constructed.
- 3.3.3. 15 20 Pay and use comfort stations constructed in Public places.
- 3.3.4. 11 sanitary mart and production centers established.

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3.3.5. The capacity of existing Government Departments, local level organizations, community members and women strengthened through participatory training, and hygiene promotion programes for the sustainable and effective use of sanitary latrine facilities provided.

3.4 Activities

3.4.0. Sanitation related Activities

- 3.4.1 District Sanitation Mission Meeting
- 3.4.2 Block Sanitation Mission Meeting
- 3.4.3 Panchayat level Meetings
- 3.4.4 Formation of Ward Level Sanitation Meeting Parts?
- 3.4.5 Meeting of various NGOs/Partner Agencies
- 3.4.6 Panchayat level implementation Committee formation —
- 3.4.7 Training to Resource Persons (Technical training)
- 3.4.8 Inviting application for household latrines
- 3.4.9 Demonstration latrine construction in all Panchayats
- 3.4.10 Sanitation Beneficiary list finalisation→
- 3.4.11 Selection of various implementing NGOs and distributions of units for construction
- 3.4.12 Mason training
- 3.4.13 Establishment of sanitary marts.
- 3.4.14 Assignment of material procurement
- 3.4.15 Construction of household latrines / institutional latrines
- 3.4.16 Collection of latrine completion certificates

3.5 Sanitation related hygiene education

- 3.5.1 Production of Environmental Sanitation related materials
- 3.5.2 Mobilization/Awareness Programmes
 - Need for personal, environment hygiene
 - Need for sanitary latrine
 - Motivate cost sharing by beneficiary
 - Motivate panchayats to contribute
 - Set on use and maintain of latrine
 - Special awareness programme for pay & use beneficiaries.

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3.5.3 Monthly review meeting and monitoring of the progress of latrine, community participation and hygiene education activities.

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- 3.5.4 Campaign on environmental hygiene
 - Cleaning of public places
 - Need of proper drainage
 - Awareness meeting for industries, hospitals, institutions on safe disposal of solid wastes.

3.6.0. Training and Orientation

| 3.6.1 | Ward Sanitation Committee Training |
|--------|--|
| 3.6.2. | Teachers' training |
| 3.6.3. | Training Community Organizers |
| | Training for Health Department staff |
| 3.6.5. | Training for Local self Government stafe |
| 3.6.6. | Orientation for N.G.Os Members |
| 3.6.7. | Training for ICDS workers |
| 3.6.8. | Orientation for local women group |
| ` ` | |

| 3.7.0. | Review and Monitoring |
|--------|--|
| 3.7.1. | District level Review Meeting |
| 3.7.2. | Block level Review Meeting |
| 3.7.3. | Panchayath Level Review and Monitoring Meeting |
| 3.7.4. | Half yearly qualitatively and quantitatively non planing by Grama Sabha. |
| 3.7.5 | Half Yearly Reports |
| 3.7.6. | Annual Reports |

3.8. Documentation

| | Intervention logic | Objectively Verifiable Indicator | Source of Verification | Assumption |
|----------------------|---|--|--|--|
| Overall Objective | Improved Standard of Living | , , , , , , , , , , , , , , , , , , , | , | |
| Project Objective | Reduce the incidence of water borne/fecal borne diseases | 50% Reduction in reached No. of water borde diseases absolute | Hospital Records | Reporting pakterins do ruet change. |
| Results | Implementation of low cost samtation (households)prog ram | 75000 households are covered with latrine | Latrine completion certificate from Panchayat | Beneficiary/Panchayats' willingness to perficipate and contribute 25%; of the total cost of latrine construction |
| | Implementation of low cost institutional sanitation Programme | 400 Schools and 600 other institution like Anganiwadis etc., in the district provided with latrine units | Latrine completion certificates from Panchayath office | PTAs and school authorities / Institution authorities willingness to committee (50% of the total cost of latrine units constructed in the school |
| | Implementation of public samilary facilities | 15-20 Pay and Use public comfort stations constructed and maintained | Records at panchayath office | |
| | Strengthen capacity of related department, community, women and local organizations in planing, implementation, operation and maintenance of the environmental samitation programme | Participatory training programs organized to panchayath officials, Health, ICDS workers, WSC, Women groups | Evaluation report of the participants and reports of various panchayath level committee meetings | Willingness of winen to take part in various advittes. On of voluntarily |

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4. Assumptions

4.1 Assumption at different levels

- 1. Beneficiary willingness to share the 25% of the total cost of the latrine.
- 2. Panchayaths willingness to share 35% of the total cost of latrines to be constructed in the concerned panchayath. (All Panchayath agreed to it)
- 3. Collaboration and cooperation of the field level staff and Rural Development, Health, Fisheries and Education Departments is much needed to achieve the objectives of the present project.
- 4. Extended rain in monsoon season may hinder the progress of the latrine construction work.

4.2 Risk and Flexibility

In the proposed project no major risks expected in natural, political and social field. The only risk expected is timely sanction of 35% contribution from local Panchayaths and 20% contribution from CRSP/DRDA. However, involvement of District administration, co-operation of local administration Department and whole hearted support of political parties and the representatives of the local self government help the release of money in expected time. The support of local self government and others were expressed in various meetings held during July/August and September 1996 at Block/District levels, under the leadership of the District Collator. This was reassured at the project proposal planning meeting held at Lourde Hall, Kottayam on 28th September 1996.

Other positive possibilities to be taken into consideration are:

- 1. In the 9th Plan out lay the total amount expected to be allotted to this section is 5000 crores in 5 years. Of this 40% will go to Panchayat and Municipality. It is expected that each Panchayat will get an amount around to Rs.70 lakhs as their share.
- 2. It is expected that an amount of 7 lakh will be disbursed as un tied fund for the Panchayat t
- 3. Under Deep saving Scheme (like Indira Vikas Patra), 20% share of the total amount allotted will go to Panchayats. (5 crores may be the Panchayat's share.) Panchayats have agreed to allocate a substantial amount of this for sanitation.

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- 4. Under local area development programme (MP's Fund) some colonies will be selected for complete sanitation.
- 5. District Planning committee will include the project as part of the 9th Plan.

5. Implementation

The Project will be implemented by the District Sanitation Mission. The District Collector will be the Director of the Mission and District Planning committee President will be the Chairman. A District Menitoring Committee will be selected for the District Sanitation Mission.

A Block level Project Monitoring Committee under the chairmanship of Block Panchayat President will monitor the activities. Panchayat level committee will be headed by Grama Panchayat Presidents.

Normally the direct implementation is done through beneficies. Beneficeries of all panchayat will be classified into three:

- 1. DRDA/CRSP supported benefieries
- 2. Panchayat supported benefieries
- 3. Donor/Sponsor supported benefieries

Of each category the estimated amount of latrines minus beneficiary contribution will be handed over to benefieries in instalments. Before construction of latrine all benefieries will have to go through Health education classes regarding Need, Use and maintenance and Technical aspect of latrines. The construction will be done by trained masons under the supervision of trained ward sanitation committee members.

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In addition to the above three groups some NGO's and agences which are identified as partner implementing agency will be allotted a specific number of units/or a specific area for the implement ation of the programme. The partner implementing agency will be taking a share of the cost. All constructions will be done through people's committee. Ward sanitation committee will take the leadership. Big industries or corporation which are willing to sponsor a specific number of units will be encouraged and an area will be allocated to them. The District Monitoring Committee will be identifying the partner agencies and sponsors and assign fund for the construction activities.

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IMPLEMENTATION MECHANISM

| CONSTITUTION OF DISTRICT SANITATION MISSION (250 Members) District Planning CommuteePresident (Chairman) District Collector (Director) All Mps, MLAs, of the District. All District Panchayat committee members, All Block/Grama Panchayat presidents. DRDA Project Officer, ADC, District Pancahayat Officer, DMO, Ex. Enginers PWD, KWA, Deputy director Education. District Panchaya Secreteries, Representatives of Socio Economic Unit Foundation, Nirmithi Kendra Matsyafed, NABARD, Banks, (Sheduled& Co-operative), Coir Board, Rubber Board, Plantation Corporation, Various Clubs, Organisation, NGO's Political Party Representatives. | } |
|---|--|
| PROJECT MONITORING COMMITTEE (30 members) District Collector (director), District Panchayat President (Chairman), MPs' representative of MLAs' (4) Block Panchayat Precedents, District Panchayaths members and Grama panchayat Presidents(5) DRDA-PO, ADC, Dy Director Panchayaths DMO, Representative of SEU(F) One representative of Banks, 2 representative of NGO's 2 representative of boards/Corporatio etc. | Periodical supervision Overall responsible for the programme (Meeting once in 2 months) |
| BLOCK SANITATION COMMITTEE Block Panchayat President (Chairman) BDO (secretary) MLAs, MPs represents Block, Block panchayat members grama panchayat presidents, representative Government departments, NGO's Clubs etc., PANCHAYAT LEVEL TASK FORCE Panchayat President (Convenor) Panchayat Members, Panchayat Secretaries, Representative of NGO's and partner implementing agencies | Block level managing and mometoring."/ periodic supervision Direct supervision of DRDA funded programme Manage, Administer samtation programme in panchayat. Direct implementation of panchayat funded sanitation programme. Supervision of programmes implemented by NGO's Peroidic meetings of implements partner agencies and evaluate the programme. Monitoring latrines for use and maintenance. |

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5.1. Block Level Resource Centre

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This will function under Block Monitoring Committee. Sanitation Resource Centre are Resource groups intended to function at local level having personnel with expertise both in construction and education aspects of sanitation (especially low cost latrine) programme. The formation of SRCs are in the spirit of developing local capacity in construction and technical guidance of sanitation programme with education and people's participation. The existence of such centres with locally trained persons will also generate demands which in turn guarantee the sustain ability of the programme without external dependence.

5.2 Rural Sanitary Marts/Production Centres

Rural Sanitary Marts/Production Centres will be established in block centres with the help of UNICEF / Socio Economic Unit Foundation and Nirmithi Kendra. This centre expected to make available quality and low cost construction materials required for the sanitation facilities and list of trained masons in the block and the technical details and cost estimates of lowest twin pit pour flush latrines, drainage and soak pits etc.

5.3 Construction of Model Latrine

Socio Economic Unit Foundation will construct one model latrine each in all the 74 panchayats and 4 Municipalities. This will help the

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beneficiaries familiar with the type of latrines and will boost their trust in the design.

5.4 Safe disposal of Solid waste

The disposal of solied waste is a serious problem for all most all developing countries. The quantity of refuse has been increased due to the med (use-

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of more materials). The refuse is totally different in character and composition. (Organic and inorganic components), usually the wastes include garbages, rubbish, ashes, street screepings plastic bags, dead animals and night soil.

The refuse collected from Indian cities are mainly of organic components, while that of western countries is of inorganic components.

But recently the 'plastic age' changed this situation. Now in India, especially in Kerala there plastic bags, which are supplied by shopkeeps to carry provisions/vegetables/ consumable items etc., is creating a problem. Now people are putting their organic waste in these plastic bags in dumping them into public garbage bins.

Special awareness programmes will be carried out for the safe disposal of garbages and wastes. People will be given education on sorting their house hold waste into organic and inorganic and putting them in two separate van buckets. Arrangements will be made for the Municipalities to collect these waste separately so that disposal can be arranged.

The important and common methods of solid wastes disposal are sanitary land fill, composting and incineration.

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Given below are the advantage and disadvantages of above systems.

| | ADVANTAGES | DISADVANTAGES |
|----------------------|--|---|
| Incineration | Combustion of almost all wastes materials. Take combined garbage and rubbish. Can be very efficient and run 24 hours per day large cities. | Final ash residue, Cans and bottles remain. High capital investment. High operational and maintenance cost. Particulate and odour from poor operation offer requires addition of combustibles. |
| Sanitary Land Fill | Combined collection low capital investment Moderate operational cost Land reclamation for restricted purposes. Adapted to small Towns. | Land requirement may result in haul in future. Requires selected soil for cover. Requires stand-by fire control. |
| Composting (aerobic) | Conserves and recycles wastes. Provides humus for soil Decomposition heat controls flies. Aerobic action free of odours. Sewage sludge can be added. | Requires pre-sorting and grinding and turning. High capital equipment and maintenance cost. Requires assumed market for compost. Requires disposal of non-compo stables. Requires carbon Nitrogen ratio of 30:1 |

Vermicultre:- This is also a method of composting. In this process earth worms are used for converting, the waste into compost. But this method is still in experimental stage. So it is not known how far it will be successful in large scale production of compost. If it is a success, this technology has a very good potential in promoting a decentralized disposal

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approach which can considerably reduce the collection and transportion costs. Efforts will be taken to experiment vermicuture composting in some Municipalities.

As far as individual drainage system is concerned the proper awareness will result in necessary micro drains for carrying away effluents. Sock pits and kitchen gardens or tree plantations are more useful for disposal of waste water from individual households and also from public taps.

Arrangements will be made to make sure that all public and private institutions and industries for safe disposal of solid wastes. This will be monitored by Muncipalties Panchayats and Block level committees.

6.DESIGN

The UNDP Model 2 pit pour flush latrine is recommended for the programme. For the convinence of beneficiaries options are given (mainly for cost savings)

- 1. With super structure and both pits (Rings type)
- 2. With super structure one pit (,,)
- 3. Without super structure with both pits (,,)
- 4. With super structure and both pits (Brick type)
- 5. With super structure one pit (,,)
- 6. Without super structure with both pits (,,)

There are two designs according the nature of land. For water logged area a special water logged design is proposed. For that also the above six options are available for benficeries. (see plan and design attached)

7. SUBSIDY PATTERN

CRSP norms will be followed for the programme.

For water-logged areas and for the poorest of the poor, additional subsidy if required will be mobilised locally by the Grama Panchayats through NGOs and donors.

The families coming under no subsidy group, will be motivated to construct latrines of their own. We expect that at least 10% can be motivated like that.

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8. PROJECT ESTIMATE

I Household Latrines

| 1.1 Water Logged Design | Rs. |
|---|---------------|
| a. CRSP - supported Programme | 67,900,000 |
| b.Panchayat/ Municipality supported Programme | 41,250,000 |
| c. NGO supported Programme | 14,100,000 |
| 1.2 Non Water Logged Design | |
| a.CRSP - supported Programme | 83,000,000 |
| b.Panchayat/ Municipality supported Programme | 53,750,000 |
| c. NGO supported Programme | 23,800,000 |
| II Institutional Latrines | |
| 2.1 Institutional Sanitation Programme | 9,750,000 |
| 2.2 Pay & Use Comfort Stations | 4,410,000 |
| III Production Centres/Marts | 3,300,000 |
| IV Environmental Sanitation | 7,300,000 |
| TOTAL | 308,560,000 |
| V Capacity Building and Awareness Programme (Mason Training, Beneficiary Education Mass Media, Orientation & other Training Programmes) 5% of the total construction cos | it 15,428,000 |
| VI. Administrative Expenses | |
| 3% of the total construction cost | 9,256,800 |
| TOTAL PROJECT COST | 333,244,800 |

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9. OUTCOME

By the end of the programme all eligible poor households in Kottayam District will have a sanitary latrine. The small percentage of middle income households without a latrine will be motivated to construct latrines. Simultaneously all schools, Anganwadis, PHC and Other public institutions will be provided with sanitary latrines. A new awareness and practice of environmental sanitation, household sanitation and hygienic practices are expected outcomes. This will include households initiatives for proper protection of wells, construction of bath rooms, drainage facilities, soakage pit, compost pit, garbage disposal etc. Significant decrease in water borne disease is envisaged as a direct result of the programme. The Panchayats are expected to consider themselves as "Sanitary Panchayath" and ensure cleanliness in public places, markets etc. Capacity building and awareness generation will be considered as the major thrust of this participatory programme.

Once full coverage is achieved, the panchayath and Government will ensure that new houses coming up have sanitary latrines. The Panchayaths can ensure that new houses will be given house number only if a sanitary latrine is constructed and the poor households can be partially supported to construct a sanitary latrine under normal government programmes.

The District Sanitation Mission after reaching the sanitation coverage can take up other needy sector especially drinking water supply, health etc.,

The people's Committees trained and experienced in this crucial development activity can become an effective force in all the developmental actives in the panchayaths. The concept of effective peoples participation can be realised through these efforts.

10. CONCLUSIONN

This project attempts to accelerate coverage of rural population with sanitation facilities to bring the vicious circle of disease, morbidity and poor health resulting from insanitary conditions. Community based approach to make sanitation a peoples movement and a way of life is adopted. The programme asserts the importance of the basic aspects of health promotion, awareness and motivation for all sections of the community. The project focusses on the role of women, community participation and social mobilization in general. Sanitation is projected as an important dimension of better quality of life.

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POSSIBLE PARTNER AGENCIES AND SPONSORS

1. <u>Various Govt. Corporations, Boards and Financial</u> <u>Institutions</u>

- Matsyafed
- 2. Coir Board
- 3. Rubber Board
- 4. Plantation Corporation
- NABARD
- 6. Nationalizd Banks
- 7. Scheduled Banks
- 8. Co-opertive Banks
- 9. Nirmithi Kendra

II. Public & Private Industries and Institutions

- 1. Travancore Cements
- 2. M.R.F.
- 3. Travancore Electro Chemicals
- 4. Padigerkara Agencies
- 5. Paragon Industries
- 6. H.P.C.
- 7. MIDAS

III. Major NGOs and Religious Organizations

- 1. Malanad Rural Development Society
- 2. Changanassery Social Service Society
- 3. Vijayapuram Social Service Society
- 4. World, vision
- 5.. Nair Service Society
- 6. S.N.D.P. Yogam
- 7. SEDS CSI Church
- 8. CARD Marthoma Church
- 9. Orthodox Syrian Church
- 10. Jacobite Syrian Church
- 11. Muslim Educational Society
- 12. Vincent De Paul Society
- 13. Palai Social Service Society
- 14. Kottayam Social Service Society
- 15. Kanjirappally Social Service Society
- 16. Peermade Development Society
- 17. Centre for Appropriate Development
- 18. CASA
- 19. Muslim Young men's Association
- 20. High range Islamic Mission
- 21. Gramavikaskendra Nalpathimala
- 22. Yuvadeepthi (various units)
- 23. Kanjirappally Muslim Association
- 24. Samagravikas, Changanassery

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IV. Organizations & Groups

- ٦.
- National Service Scheme M.G. University School of Medical Education M.G. University School of Behaviourl Sciences M.G. University 2.
- 3.
- 4. AHMY
- 5. AHWY
- 6.. Rotary Club
- 7. Lions Club
- 8. YMCA
- YWCA 9.
- Junior Chamber 10.
- 11. Jaycees
- Innerwheel Clubs 12.
- Y's Men's Clubs 13.
- 14. Rubbertown Roundtable
- Private Bus Operator's Association 15.
- Merchants Association 16.
- Gulf Malayali Associations 17.

٧. <u>Press</u>

- 1. Malayala Manorama
- 2. Mathrubhumi
- 3. Deepika
- Mangalam 4.
- 5. Indian Express
- Kerala Kaumudi 6.
- Desabhimani 7.
- Janayugom. 8.
- 9. Veekshanam
- 10. All India Radio
- 11. Doordarshan
- 12. Asianet

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VI. Local NGOs Clubs and Organizations

- 1. Kottayam Public Library
- 2. CIDA Koovappally
- 3. Jawaharlal Memorial S W P.C. Centre
- 4. CYMA Ponkunnam
- 5. HYMA Ponkunnam
- 6. Dalit Women's Society, Cochin
- 7. Kairaly Charitable Socity, Cheruvally
- 8. Chingavanam Vikasana Samithy
- 9. OCYM
- 10. Don Bosco Youth Centre
- 11. Erikad East Grama Vikasana Samithy
- 12. Sanjeevani Nedunkunnam
- 13. Gramaswaraj Extension Centre
- 14. Asha Bhavan, Itthithanam
- 15. Mercy Home, Chethipuzha
- 16. Jeevanjyothi Project, Pulikuttissery
- 17. Senior Citizen's forum, Kottayam
- 18. NGO, CSM
- 19. Centre for Social Reconstruction, Chengalam
- 20. Vivekanda Grama Seva Samithy, Thalayolaparambu
- 21. Gramavikas Society, Melukavumattom
- 22. T.V.Puram Social Service Society
- 23. Rajeev Vichar charitable Society, Erattupettah
- 24. Gramavanithavedi, Kanakkary
- 25. Priyadarsini Yuvakendra, Kuravilangad
- 26. Rural Welfare Organization, Vizhikathodu

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SUMMARY BUDGET - IEC ACTIVITIES (1996 -2000) (TO BE CARRIED OUT BY SEU FOUNDATION)

| 3 | 31. | | DESCRIPTION | QUANTITY | COST (IN Rs.) |
|-----|-----|----------------------------------|---|--|----------------------|
| 1 | | | AL PRODUCTION & DISTRIBUTION ing banners, posters, slides etc. | 20 banners 1500 posters / panchayat (73 panchts + 4 | 1,200,000 |
| | | | ing hoardings in central places in yats/municipalities | municipalities) I each in each panchayat/ municipality | 400,000 |
| | | Leafler | tion/printing/distribution of IEC materials (package) s, pamphlets, booklets on instruction & use, non sheets etc.) | 100,000 copies each | 2,000,000 |
| | | 1.4 Metalli | ic instruction sheet on use & maintenance to be d inside latrine door | 75,000 | 1,500,000 |
| , 2 | | 2.1 Trainin 90 part Rs.100 | CAPACITY DEVELOPMENT ng to Panchayat/Block Co-ordinators ncipants; 3 batches, three-day training 0,000 per training including participants' TA/DA, | 3 trainings | 300,000 |
| | | 2.2 Trainir 6,160 (| te persons, training materials ng to Panchayat Sanitation Committee members (80 x 77). Two-day training two batches per yat (Rs. 5000 x 144 batches) | 144 trainings | 720,000 |
| | | 2.3 Trainir One-da | ng to ICDS staff - 40 sessions ny training for 1200 members (Rs.3000 x 40) ng to Health Promotion team - 760 members | 40 trainings | 120,000 |
| | | (10/pa | nchayat) Three-day residential training - (25 batches 0,000) | 25 trainings | |
| 1 | 3 | 3.1 Organi | /-LEVEL ACTIVITIES isation of/HPT in panchayats/municipallities. Rs. 10,000) | 77 teams | 7,700,000 |
| | | 3.2 Condu 3.3 Inter-p | cting intensive camps - 10/panchayat @ Rs.1,000 ersonal/group/mass activities - general @ Rs.5,000 nchayat | 770 camps | 7,700,000 400,000 |
| | | 3.4 Film s | hows, video shows, street drama, Kalajathas, and nass media activities. | 10 in each panchayat | 1,000,000 |
| | | pancha | ciary education classes/meetings - at least 30 in each lyat- 2300 (30 x 77) meetings @ Rs.500 | 2,300 meetings | 1,155,000 |
| | | Angan | e contact drive - Training of mothers through wads workers. 1,200 x 30 mothers (36,000 mothers) 600/ training. | 1,200 trainings | 600.000 |

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| 4 | ASSESSMENT AND MONITORING ACTIVITIES 4.1 Printing of Rapid Survey Forms 4.2 Printing of Monttoring Forms 4.3 Monitoring activities 4.4 Stationers accessories 75,000 x Rs.10 | 75,000 sets | 750,000 | | | |
|---|---|--|-------------------------------|--|--|--|
| 5 | SCHOOL HEALTH EDUCATION 5.1 SHE Programmes through School Health Clubs @ Rs. 10,000 for 400 schools 5.2 Competitions, exhibitions on health and sanitation District (1), Block (11) and Panchayat (77) levels 5.3 Booklets on Health and Sanitation - for distribution among High School and Upper Primary students - 150,000 students @ Rs. 3 | 400 schools 89 competitions 150,000 students | 400,000 600,000 450,000 | | | |
| 6 | TRAINING OF FUNCTIONARIES 6.1 District Level workshop 50 persons for two days 6.2 Masons' training (10 x 77) 7-day training for 20 batches (including stipend for participants, resourse persons and materials for training. | 50 persons 770 masons | 20,000 1,500,000 | | | |
| 7 | MISCELLANEOUS & UNFORESEEN EXPENSES | | 273,000 | | | |
| | TOTAL | | | | | |

FUND FLOW CHART FOR IEC ACTIVITIES

| 1997 January | 40% | Rs 61,712,000 |
|--------------|-------|---------------|
| 1998 January | 30% | Rs.4,628,400 |
| 1999 January | 20% | Rs.3,085,600 |
| 2000 January | 10% | Rs.1,542,800 |
| | TOTAL | Rs.15,428,000 |

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BUDGET FOR ADMINISTRATIVE EXPENSES

| | | <u> </u> | | |
|------|-----|--|---------|---|
| | П | DISTRICT SANITATION MISSION OFFICE | | |
| | | 1 STAFF | | |
| نري: | | A District Co-ordinators | 768000 | @Rs 4000/- per month for 4 persons for 4 years (1 person for each three blocks) |
| | L | B Secretary/Typist | 72000 | @Rs 1500/- per month for person for 4 years |
| - | Į | C Attender (Part-Time) | 38400 | @Rs.1500/- per month for 1 person for 4 years |
| | | D Driver | 144000 | @Rs 1500/- per month for 2 persons for 4 years |
|] | L | 2 OTHER EXPENSES | | |
| ı | Ĺ | A Mobility support | 700000 | @Rs.350000/- per vehicle for 2 jeeps |
| | l | B Fuel & Maintenance - vehicles | 576000 | @Rs 2/- per km for 2 jeeps running 3000kms each per month |
| | | C Telephone charges | 48000 | + education _ Priss? Massons minimen? |
| / | 11 | BLOCK RESOURCE CENTRE \ \ \(\alpha_{\tau}^{\tau} \) | | |
| | I | A Block Co-ordinators / Block &C? | 1320000 | @Rs.2500/- per month for 11 persons for 4 years 1/ Black |
| 21 | | B Panchayat Co-ordinators | | @Rs 1400/- per month for 77 persons for 4 years |
| ζ. | 111 | TRAVEL & MEETINGS | 200000 | @ Rs 50000/- per year for 4 years |
| | IV. | INCIDENTAL & MISCELLANEOUS EXPENSES | 216000 | |
| | | TOTAL | 9256800 | |

Note:

- 1 District Co-ordinators' salary includes Rs 1000/- as Travel Allowance
- 2 Block Co-ordinators' salary includes Rs 500/- as Travel Allowance
- 3 Panchayat co-ordinators are for 73 panchayats and 4 municipalities. Their salanes include Rs 200 as Travel Allowance

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2. Institutional Latrines

2.1 School, PHC, Anganawadis and Other Institutions Sanitation Programme (Panchayat area)

| Year | Cost Per | No.of Units | PTA/Manage- | CRSP | |
|----------|----------|-------------|---------------|------------------|--------------------|
| } | Unit | Planned | ment cont 50% | Contribution 50% | Tetal |
| 97-98 | 8,000 | 250 | 1,000,000 | 1,000,000 | 2,000,000 |
| 98-99 | 9,000 | 250 | 1,125,000 | 1,125,000 | 2,250,000 |
| 99-2000 | 10,000 | 250 | 1,250.000 | 1,250,000 | 2,500,000 |
| 2000-Dec | 12,000 | 250 | 1,500,000 | 1,500,000 | 3,000,000 |
| Total | | 1,000 | 4,875,000 | 4,875,000 | <u> 9</u> ,750,000 |

2.2 Pay & Use Comfort station

| Year | Cost per | No of Units | Local Donors' |
|----------|----------|-------------|---------------|
| | Unit | Planned | Contribution |
| 97-98 | 400,000 | 3 | 1,200,000 |
| 98-99 | 430,000 | 3 | 1,290,000 |
| 99-2000 | 460,000 | 2_ | 920,000 |
| 2000-Dec | 500,000 | 2 | 1,000,000 |
| Total | | 10 | 4,410,000 |

3.Production Centres

| Cost / unit | # of units planned | TOTAL |
|-------------|--------------------|------------------|
| | | from |
| , | | SEU Foundation & |
| | | Nirmithi Kendra |
| 300,000 | 11 | 3,300,000 |

4. Environmental Sanitation

| 4. Chyllolillerital Saintation | | | | | | | | |
|--------------------------------|-----------------|----------------|--------------|--------------|-----------|--|--|--|
| | # of Panchayats | Average | Panchayat | CRSP | TOFAL | | | |
| · - | į į | Rough Estimate | contribution | Contribution | | | | |
| | | per panchayat | | | | | | |
| Drainages, soakpits, | 73 | 100,000 | 3,650,000 | 3,650,000 | 7,300,000 | | | |
| composte pits etc | j | | | | | | | |

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PROPOSED BUDGET FOR HOUSEHOLD LATRINES FOR THE PERIOD 1998 - 2000 CRSP SUPPORTED PROGRAMME

| 1 1 WATER-LOD | OED DESIGN (Co | ntribution Pattern unit-w | rise) | | |
|---------------|----------------|---------------------------|---|----------|---------------------------|
| YEAR | COSTIUNIT | # of UNITS PLANNED | ANNED CRSP Countribution unit Beneficiary | | Other Local Contributions |
| 1998-97 | 3500 | 1500 | \$ 7 2000 | 29 1000 | 14 500 |
| 1997-98 | 3800 | 3500 | <u>53</u> 2000 | , b 1000 | 2! 800 |
| 1998-99 | 4200 | 4000 | | 29 1200 | 2 500 |
| 1999-2000 | 4200 | 4000 | 60. 2500 | 11 1200 | 12 500 |
| _2000 Dec' | 4500 | 3500 | S 6 2500 | 33 1500 | 11 500 |

| inu inoitudirino c∫0 | Beneficiary Contribution / unit | Other Local Contributions | YEAR | COST / UNIT | # of UNITS Planned | CRSP Contribution | Beneficiary Contribution | 1 | TOTAL |
|-------------------------|------------------------------------|---------------------------|------------|-------------|-----------------------|----------------------|-----------------------------|---------|----------|
| ६२ _2000 | 29 1000 | (\ 500 | 1998-97 | 3500 | 1500 | 3000000 | 1500000 | 750000 | 5250000 |
| 53 2000 | | 2! 800 | 1997-98 | 3800 | 3500 | 7000000 | 3500000 | 2800000 | 13300000 |
| <i>5 □</i> 2500 | _ 29 1200 | , 2 500 | 1998 99 | 4200 | 4000 | 10000000 | 4800000 | 2000000 | 16800000 |
| 60. 2500 | 11 1200 | 12 500 | 1999-2000 | 4200 | 4000 | 10000000 | 4800000 | 2000000 | 16800000 |
| S 6 _ 2500 | 3 1500 | 11 500 | _2000 Dec' | 4500 | 3500 | 8750000 | 5250000 | 1750000 | 15750000 |
| | | | TOTAL | | 16500 | 38750000 | 19850000 | 9300000 | 67900000 |

| 12 Non-WATER | TOGGED DESIGN | (Contribution Pattern | unit-wise) | | |
|--------------|---------------|-----------------------|-------------------------|---------------------|---------------------------|
| YEAR | COST / UNIT | # of UNITS PLANNED | CRSP Contribution/ unit | Beneficiary | Other Local Contributions |
| | | | | Contribution / unit | l |
| 1996-97 | 3000 | 2000 | 1 2000 | 800 | 200 |
| 1997-98 | 3200 | 6000 | | 800 | 400 |
| 1998 99 | 3500 | 6000 | 2500 | 800 | 200 |
| 1999-2000 | 3800 | 6000 | 2500 | 800 | 500 |
| 2000 Dec' | 4000 | 3500 | 2500 | 1000 | 500 |

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|-------------|-------------|------------|--------------|--------------|--------------|----------|
| YEAR | COST / UNIT | # of UNITS | CRSP | Beneficiary | Other Local | TOTAL |
| | <u> </u> | Planned | Contribution | Contribution | Contribution | |
| 1996 97 | 3000 | 2000 | 4000000 | 1600000 | 400000 | 6000000 |
| 1997-08 | 3200 | 8000 | 12000000 | 4800000 | 2400000 | 19200000 |
| 1998-99 | 3500 | 6000 | _15000000 | 4800000 | 1200000 | 21000000 |
| 1999-2000 | 3800 | 8000 | 15000000 | 4800000 | 3000000 | 22800000 |
| _ 2000 Dec' | 4000 | 3500 | 8750000 | 3500000 | 1750000 | 14000000 |
| TOTAL | | 23500 | 54750000 | 19500000 | 8750000 | 83000000 |

| | TOTAL | 2350 |
|-------------------|--|------|
| (-) (=) (=) /2)? | 1500 + 2000 + 1000 + 1000 + 1000 1000 + 1000 1 | |
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PROPOSED BUDGET FOR HOUSEHOLD LATRINES FOR THE PERIOD 1996 - 2000 PANCHAYAT / MUNICIPALITY SUPPORTED PROGRAMME

2.1 WATER-LOGGED DESIGN (Contribution Pattern unit-wise)

| YEAR | COST / UNIT | # of UNITS PLANNED | Panch/Mun Coontribution/ unit | Beneficiary Contribution / unit | Other Local Contributions |
|-----------|-------------|--------------------|-------------------------------|------------------------------------|---------------------------|
| 1996-97 | 3500 | 1000 | 2000 | 1000 | 500 |
| 1997-98 | 3800 | 2000 | 2000 | 1000 | 800 |
| 1998-99 | 4200 | 2000 | 2500 | 1200 | 500 |
| 1999-2000 | 4200 | 2500 | 2500 | 1200 | 500 |
| 2000 Dec' | 4500 | 2500 | 2500 | 1500 | 500 |

2 2 Non-WATER-LOGGED DESIGN (Contribution Pattern unit-wise)

| YEAR | COST / UNIT | # of UNITS PLANNED | Panch/Mun Ccontribution/ unit | Beneficiary | Other Local Contributions |
|-----------|-------------|--------------------|-------------------------------|---------------------|---------------------------|
| \ | . | | | Contribution / unit | |
| 1996-97 | -3000 | 1000 | 2000 | 800 | 200 |
| 1997-98 | 3200 | 3500 | 2000 | 800 | 400 |
| 1998-99 | 3500 | 3500 | 2500 | 800 | 200 |
| 1999-2000 | 3800 | 3500 | 2500 | 800 | 500 |
| 2000 Dec, | 4000 | 3500 | 2500 | 1000 | 500 |

2 1a WATER-LOGGED DESIGN (Contribution Pattern)

| YEAR | COST / UNIT | # of UNITS | Pnch/Mun | Beneficiary | Other Local | TOTAL |
|-----------|-------------|------------|--------------|--------------|--------------|----------|
| | 1 | Planned | Contribution | Contribution | Contribution | |
| 1996-97 | 3500 | 1000 | 2000000 | 1000000 | 500000 | 3500000 |
| 1997-98 | 3800 | 2000 | 4000000 | 2000000 | 1600000 | 7600000 |
| 1998 99 | 4200 | 2000 | 5000000 | 2400000 | 1000000 | 8400000 |
| 1999-2000 | 4200 | 2500 | 6250000 | 3000000 | 1250000 | 10500000 |
| 2000 Dec | 4500 | 2500 | 6250000 | 3750000 | 1250000 | 11250000 |
| TOTAL | | 10000 | 23500000 | 12150000 | 5800000 | 41250000 |

2 2a Non-WATER-LOGGED DESIGN (Contribution Pattern)

| YEAR | COST / UNIT | # of UNITS | Pnch/Mun | Beneficiary | Other Local | TOTAL |
|-----------|-------------|------------|--------------|--------------|--------------|----------|
| | 1 | Planned | Contribution | Contribution | Contribution | |
| 1996-97 | 3000 | 1000 | 2000000 | 800000 | 200000 | 3000000 |
| 1997-98 | 3200 | 3500 | 7000000 | 2800000 | 1400000 | 11200000 |
| 1998-99 | 3500 | 3500 | 8750000 | 2800000 | 700000 | 12250000 |
| 1999 2000 | 3800 | 3500 | 8750000 | 2800000 | 1750000 | 13300000 |
| 2000 Dec' | 4000 | 3500 | 8750000 | 3500000 | 1750000 | 14000000 |
| TOTAL | | 15000 | 35250000 | 12700000 | 5800000 | 53750000 |

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PROPOSED BUDGET FOR HOUSEHOLD LATRINES FOR THE PERIOD 1998 - 2000 NGO SUPPORTED PROGRAMME

3 1 WATER-LOGGED DESIGN (Contribution Pattern unit-wise)

| YEAR | COST/UNIT | # of UNITS PLANNED | NGO Ccontribution/ unit | Beneficiary Contribution / unit | Other Local Contributions |
|-----------|-----------|--------------------|-------------------------|------------------------------------|---------------------------|
| 1996-97 | 3500 | 500 | 2000 | 1000 | 500 |
| 1997-98 | 3800 | 1000 | 2000 | 1000 | 800 |
| 1998-99 | 4200 | 1000 | 2500 | 1200 | 500 |
| 1999-2000 | 4200 | 500 | 2500 | 1200 | 500 |
| 2000 Dec' | 4500 | 500 | 2500 | 1500 | 500 |

3 1a WATER-LOGGED DESIGN (Contribution Pattern)

| YEAR | COST / UNIT | # of UNITS | NGO | Beneficiary | Other Local | TOTAL |
|-----------|-------------|------------|--------------|--------------|--------------|----------|
| | 1 1 | Planned | Contribution | Contribution | Contribution | |
| 1996-97 | 3500 | 500 | 1000000 | 500000 | 250000 | 1750000 |
| 1997-98 | 3800 | 1000 | 2000000 | 1000000 | 800000 | 3800000 |
| 1998-99 | 4200 | 1000 | 2500000 | 1200000 | 500000 | 4200000 |
| 1999 2000 | 4200 | 500 | 1250000 | 800000 | 250000 | 2100000 |
| 2000 Dec' | 4500 | 500 | 1250000 | 750000 | 250000 | 2250000 |
| TOTAL | 1 | 3500 | 8000000 | 4050000 | 2050000 | 14100000 |

3 2 Non-WATER-LOGGED DESIGN (Contribution Pattern unit-wise)

| YEAR | COST / UNIT | # of UNITS PLANNED | NGO Ccontribution/ unit | Beneficiary | Other Local Contributions |
|-----------|-------------|--------------------|-------------------------|---------------------|---------------------------|
| L | | | | Contribution / unit | |
| 1996 97 | 3000 | 500 | 2000 | 800 | 200 |
| 1997 98 | 3200 | 1000 | 2000 | 800 | 400 |
| 1998 99 | 3500 | 1000 | 2500 | 800 | 200 |
| 1999-2000 | 3800 | 2000 | 2500 | 800 | 500 |
| 2000 Dec' | 4000 | 2000 | 2500 | 1000 | 500 |

3 1a Non-WATER-LOGGED DESIGN (Contribution Pattern unit-wise)

| YEAR | COST / UNIT | # of UNITS | NGO | Beneficiary | Other Local | TOTAL |
|-----------|-------------|------------|--------------|--------------|--------------|----------|
| | l | Planned | Contribution | Contribution | Contribution | |
| 1996-9% | 3000 | 500 | 1000000 | 400000 | 100000 | 1500000 |
| 1997 98 | 3200 | 1000 | 2000000 | 800000 | 400000 | 3200000 |
| 1998-99 | 3500 | 1000 | 2500000 | 800000 | 200000 | 3500000 |
| 1999-2000 | 3800 | 2000 | 5000000 | 1600000 | 1000000 | 7600000 |
| 2000 Dec' | 4000 | 2000 | 5000000 | 2000000 | 1000000 | 8000000 |
| TOTAL | | 6500 | 15500000 | 5600000 | 2700000 | 23800000 |

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FUND FLOW CHART FOR CRSP ASSISTANCE

HOUSEHOLD LATRINES

| YEAR | TOTAL UNITS PLANNED (WL & Non-WL) | CRSP CONTRIBUTION PER UNIT | TOTAL CRSP CONTRIBUTION |
|---|---|---|--|
| 1996-97 1997-98 1998-99 1999-2000 2000 Dec' | 3,500 9,500 10,000 10,000 7,000 | 2,000 2,000 2,500 2,500 2,500 | Rs 7,000,000 Rs.19,000,000 Rs.25,000,000 Rs.25,000,000 Rs.17,500,000 |
| TOTAL | 40,000 | | Rs.93,500,000 |

INSTITUTIONAL LATRINES

| YEAR | TOTAL UNITS PLANNED | COST PER UNIT | TOTAL CKSP CONTRIBUTION • (50%) |
|--|---------------------------------|------------------------------------|--|
| 1997-98 1998-99 1999-2000 2000 Dec' | 250 250 250 250 250 | 8,000 9,000 10,000 12,000 | Rs. 1,000,000 Rs. 1,125,000 Rs. 1,250,000 Rs. 1,500,000 |
| TOTAL | 1,000 | | Rs.4875,000 |

ENVIRONMENTAL SANITATION

| YEAR | CRSP CONTRIBUTION |
|--|--|
| 1997-98 1998-99 1999-2000 2000 Dec' | Rs.912,500 Rs.912,500 Rs.912,500 Rs.912,500 |
| TOTAL | Rs.3,650,000 |

FUND FLOW

| YEAR | CRSP CONTRIBUTION |
|---|---|
| 1996-97 1997-98 1998-99 1999-2000 2000 Dec' | Rs. 7,000,000 Rs. 20,912,500 Rs. 27,037,500 Rs. 27,162,500 Rs. 19,912,500 |
| TOTAL | Rs.102.025,000 |

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CRSP SUPPORT REQUESTED

1 HOUSEHOLD LATRINES

| 1 11003211 | OLD CATRINES | <u>' </u> | | |
|------------|--------------|--|---------------|------------|
| YEAR | TYPE | CRSP | # of LATRINES | TOTAL COST |
| | | CONTRIBUTION | PLANNED | EXPECTED |
| 96-98 | WL | 2000 | 5000 | 10000000 |
| 98-2000 | WL | 2500 | 11500 | 28750000 |
| 96-98 | Non WL | 2000 | 0000 | 16000000 |
| 98-2000 | Non WL | 2500 | 15500 | 38750000 |
| | | | 40000 | 93,500,000 |

2 INSTITUTIONAL LATRINES

| YEAR | TYPE | CRSP | # of LATRINES | TOTAL COST |
|---------|------|--------------|---------------|------------|
| | L | CONTRIBUTION | PLANNED | EXPECTED |
| 98-2000 | IL | 4,875,000 | 1000 | 9750000 |

3 ENVIRONMENTAL SANITATION

| Drainage, soakpits Compost pits | 73 panchayats | 3,650,000 | |
|------------------------------------|-----------------|-----------|-------------|
| TOTAL FUN | DS REQUESTED FR | OM CRSP | 102,025,000 |

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3. The Strategy

The IEC strategy with the aforementioned objectives is scheduled for a time frame of 12 months from the reset of the programme.

3.1 Stages in the strategy

The major stages in the strategy are:

- 1) Preparatory stage, Intense Mobilization and Implementation Stage and Consolidation
- & Follow up Stage.

3.1.a Preparatory Stage - Three Months

The Object of the preparatory stage is to sensitize the partners on total sanitation concept and programme and to equip them with the necessary knowledge and skills to effectively undertake the programme. Identification, selection and formation of Task Force Members (Panchayat & District), Training and Human Resource Development of the task force members, assigning of duties to task force members. Assessment of sanitation/hygiene status of Panchayat/District, Action Plan preparation, co-ordination, resource pooling and general hygiene education campaigns are the major activities in this stage.

3.1.b Mobilization Stage - 3-6 Months

During this intense activity stage planned activities are carried out in the sequential manner.

This stage is characterised by intense thrust on information, educational empowerment and communication. Infra structural facilities within the Panchayat and outside the Panchayat, District level Time Frame could be availed.

The householders are informed and empowered not only to own a lattine but to share its advantages with the neighbours who do not have lattines, to think why cost should be shared to demand quality construction from the masons and supervisors, to evaluate the overall programme and to understand the hygienic and maintenance aspects. A face to face interaction helps to clear doubts and builds better and strong relationships between the community and the motivators programme implementors. Besides interpersonal education, this stage also features group and mass approaches for small group and general public.

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3.1.c Consolidation State

This is the last stage of the one year action plan, though at times it could be the beginning of another year's programme. During this stage, the householder, the community, the Panchayat and the District Time Frame having acquired sufficient skills in implementing the programme would be self facilitators for extending the programme to fellow neighbours, neighbouring groups, adjacent panchayat and adjacent District. At State level, neighbouring States might come to learn the programme and try it out in their State. Then it could also be called an extension plan as there are tremendous scope for extension of the programme during this phase.

As is quite explicit from an experience, a total sanitation programme is not something that could be achieved in a period as short as twelve calendar months. It is a long time affair. Determination and a persistent bust sustained effort on the part of all partners could prove to proclaim the need for participatory approach in community efforts and thus could be proud pioneers of total Sanitation Programme.

4. The Financial Implications

The IEC component is an integral part of any total sanitation programme: it is not an appendix that may or may not be considered if there is budget provision. As stated earlier in this document, crores of our hard earned money had been wasted because of the relatively negligent attitude of planners in yester years toward this most essential component. Hence, it is imperative that panchayat, District and State level agencies earmark an appropriate amount to cater to this need. It could be proved with concrete evidence that the investment in this sector is bound to give manifold dividends in the years to come in terms of increased living standards increased productivity and increased State and National Health.

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INFORMATION, EDUCATIONAL EMPOWERMENT AND COMMUNICATION (IEC) STRATEGY FOR LOW COST SANITARY LATRINE PROGRAMME IN KERALA

1.0 INTRODUCTION

- 1.1 In the wake of the 73rd and 74th Constitutional Amendments and consequent delegation of powers to local bodies and local communities, the thrust given to local level planning and implementation by both the State and the Central Governments, the focus on basic issues such as provision of drinking water and sanitation facilities to the urban and rural poor, demands a simple, but strategic framework for 'informing, empowering and communicating' on this theme, to serve as a guideline. The Socio Economic Unit Foundation, based on its first-hand field experiences, realities and challenges over a decade in this field, is presently endeavouring to embark a model IEC Strategy, the first of its kind in Kerala, to streamline, guide and coordinate the various sectors, institutions and individuals in the ambit of this prudential programme.
- 1.2. The major issues to be addressed here could be broadly categorised into five components. They are:
- Personal Hygiene
- Handwashing after defecation and before meals
- Environmental Hygiene
- Construction, usage, proper upkeep and maintenance of latrines
- Diarrhoea prevention and management

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1.3 The Relevance:

The history of rural sanitation in urban and rural Kerala as well as in India at large, reveals that crores of rupees had gone to drains because of non utilisation and poor functional quality of latrines constructed through various govt. and non govt. agencies. An indepth investigation on the causes and consequences of this would discern the lack of the following key aspects in the sanitation programme.

- ⇒ Total Involvement of the target groups.
- Awareness regarding the need for latrines, low cost technology, its proper usage, maintenance and upkeep.
- Appropriate skills and capacities to initiate, demand and implement need based, userfriendly design and cost effective sanitation programmes and shoulder responsibilities related to different tasks and activities.

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2.OBJECTIVES

2.1 General Objective:

- 2.1.1 To serve as a guideline to plan, implement and monitor IEC. Activities related to sanitary latrine programme with the wider perspective of a "Cleaner Kerala".
- 2.1.2 To Institutionalise the concept and strategy of "an integrated IEC and Sanitation Package" within the State, District, Block, Gram Panchayath, Grama Sabha, Municipal and Corporation Bodies.

2.2 Specific Objectives:

- 2.2.1 To develop a District IEC Strategy as a base model to work on, in a well defined and sequential manner.
- 2.2.2. To formulate District Task Forces. Dt. Resource Centres. State Task Force and State Resource Centre to address issues specific to personal and environmental sanitation.
- 2.2.3 To Plan, Implement and Evaluate Training Programmes to familiarise the various partners with the different aspects of the Strategy.
- 2.2.4 To propagate the need, state of the art technology, available infrastructure and other significant factors on low cost sanitary latrines.

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- 2.2.5. To promote the concept of cost sharing by needy householders, local bodies and other agencies in sanitary latrine programmes.
- 2.2.6 To assist the various partners in the programme to find ways and means to mobilise and pool local resources for total sanitation programme in the panehayaths and in the districts.
- 2.2.7 To motivate all householders to own a sanitary latrine and to sustain the motivational level in using and maintaining the latrine.
- 2.2.8 To imbibe positive behavioural changes among people from all walks of life with regard to personal hygiene.
- 2.2.9 To focus the thrust on weaker areas and pockets in the panchayath as well as in the district.
- 2.2.10 To evoke collective responsibility and dynamic action oriented approach among the community as well as among the individuals towards environmental hygiene standards.
- 2.2.11 To Facilitate the District and State Bodies to achieve total sanitation in Kerala through,
 - a) appropriate adaptations and interventions in the strategy.
 - b) production and distribution of relevant communication materials for mass media, group and interpersonal education through empowerment.
- 2.2.12 To Strengthen the skills of the local bodies to undertakeand implement low cost sanitation programmes with IEC as an integral part of the whole package.

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- 2.2.13 To focus gender issues in sanitation programmes.
- 2.2.14 To develop a simple and effective monitoring system to assess,
 - a) the functionality and utility of sanitary latrines
 - b) the incidence of diarrhoeal diseases with the users, of sanitary latrines
 - e) standards of personal and environmental Hygiene observed by the community as a whole
 - d) Change in the practice of disposal of childrens excreta, and
 - e) Practice of Handwashing after defecation.
- 2.2.15 To develop rapid appraisal techniques for rural and urban areas (replacing elaborate surveys) to ellicit pertinent information regarding the sanitation/hygiene status of each gram panchayath.
- 2.2.16 To promote a data bank system for sanitation related information within the local bodies and the district to serve as ready reckoner for future planning by government and other interested agencies.

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IEC PLAN OF ACTION AND ACTIVITY SEQUENCE OF ONE YEAR DURATION FOR HOUSEHOLD SANITATION PROGRAMME IN A PANCHAYATH

| S No | NAME AND BRIEF DESCRIPTION OF ACTIVIT | OBJECTIVE | E FRA | AME RLY | 4 | METHODS /TOOLS | AGENCY RESPONSIBL E |
|---------|--|---|-------|------------|---|--|---|
| ۸ | PREPARATORY PHASE | programme To prepare the district and Panchayath bodies to initiate | Ì | | | Participatofy/ formal | All Partner Agencies |
| 1. | District level Meeting of all partner agencies convened by Dt. Collector/ Dt. Panchayath President | Presentation of the proposed Strategy of IEC for total Samitation programme | .• | | | Discussio n | District Collector/ Dt Panchayat President/Secretary. Fficial from the Soc. Economic Unit a resource person |
| 2. | Panchayath level Meeting (First) | I Identification/Nomination of Panchayath Coordinator for Samtation Programme | | | | Opinion Post/ Past records of creditable social service | Panchayath Members |
| 3 | Convening of Grama Sabhas and identification of two sanitation volunteers from each GramaSabha | I Identification of Two volunteers each from the Gram Sabhas in a panchayath. Average 20 for a panchayath) | | | | Opinion Poil/ s o c i a l Acceptance/Inc lination for field work | Grama Sabha Members |
| • | Formation of Panchayath Sanitation Task Force/ P. San Committee Panchayath Meeting (Second) Sanitation Committee (P.Members, Secretary, Grama Sabha Volunteers, Village Extension Officer, Health Inspector/ Public Health Nurse, ICDS Personnel) | Constituting a permanent/nodal body in the Panchayath which will be wholly and severally responsible for total sanitation programme in the panchayath | | | | Nomination of selected members | Panchaya Sanitatio Coordinator |

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| ري | Training of Panchayath sanitation task force | Capacity Building of Panchayath Task Force | | | Participatory Techniques Capacity Building Tools/Kits | Socio Econom unit's Resour Personnel |
|----|--|---|--|----------|---|--|
| • | Panchayath's First Task Force Meeting | To Prepare detailed action plan for the panchayath's total sanitation programme | | ~ | Guidelines for preparing action plan | Panchayath Sanitatio Coordinator(PSC) |
| | (Model Latrine Construction) | | | | | |
| 7 | Grama sabhavillage level Meeting (Second) | Dessimination of information regarding latrine programme- Demand generation-cost sharing | | | Participatory Tools/Exhibits Printed Materials | Panchayath Ta Force |
| 3 | Invite Application for latrine units | To run a demand driven programme rather than a . supply driven programme To keep a record of needy households To initiate further actions in low response areas | | | Printed Application forms | Panchayath Ta |
| 3 | Rapid information collection on health status of the panchayath (Secondary Information of six months' validity, if available could be substituted) | To collect information on sanitation and hygiene status of the panchayath | | | Observation checklists/RapidAssessment Tools | Grama sabha volunteers |
| :3 | Consolidation of data and preparation of Sanitation status report (copy of the report to be sent to the District Sanitation Task Force) | A ready reckoner for the total sanitation programme in the panchayath | | | Rapid assessment Details/ and accessories | Heal Inspector/Pub Health Nurse |
| 11 | Assessment and prioritising of households where latrines are to be constructed | Based on the report from the Rapid Assessment | | | Rapid Assessment Report | P Task Force |

| В | MOBILISATION PHASE | Intense mobilisation motivation empowerment, communication and coordination to achieve total sanitation | | | Participatory/ Massmedia. interperesonal /House visits | ₹ Task Force |
|----|---|---|---|---|--|--|
| 1 | District Task Force review and support Meeting | To review the progress of total sanitation programme. To coordinate and pool all resources available for the mobilisation and successful implementation of the programme, to support and guide whereever necessary, to laiseand facilitate statelevel agencies' services, todocument the sanitationstatus of the various panchayaths/local bodies | | | | Dt.Collector/Dt P Pre |
| 2. | General Health Education campaigns on personal and environmental Hygiene for the general Public | Sensitising the general public on sanitation issues | | • | /Films/Slides Printed Materials/ Participatory Tools | Public Health Staff P Task Force Di Task Force |
| | Motivating all the households without sanitary latrines to apply and for to construct latrines | To create felt need and to achieve total sanitation in the panchayath | | | Interpersonal andintra- personal | P Task Force |
| 4 | Panchayath Task Force Meetings - Scrutiny of aplication forms | Selection of households to be included in the latine programme. Other important decisions relating to beneficiary contribution, panchayath contribution, contribution from other sources etc. | 1 | | Filled in Application forms/Rapid Assess Report | P Task Force |
| 5 | Informing individual householders regarding their selection in the latrine programme | To initiate Participation in the programme | | | A n y appropriate And reliable communication medium | Gramasabha volunteers / P. y/embers/ Secretary |

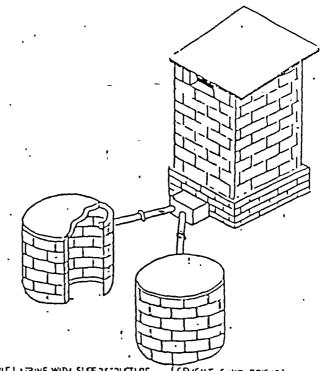
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| 6. | Small Group Meetings of selected householders :Detailed discussions on: 1.Construction Aspects 2. Cost sharing Aspects 3 Participation Aspects 4Hygiene Aspects 5 Other Related Aspects relevant to the area / group for clinication of doubts | Community Empowerment , Participation and Motivation ,Thorough Understanding of the sanitation programme, their individual and collective responsibility, venue for clearing doubts and misgivings | | 7 | Training Kit to be prepared by the P Task Force based on the model kit recieved at their training by SEU | P Task Force |
|-----|--|--|-----|---|--|-------------------|
| | (Remits Householders and Panchayath's Cotribution) | | | | | |
| | (Marking of location for digging the pit/s) | | | | | |
| | (Digging of pits by the householder) | | | | | |
| | (Collects construction materials through grama sabha volunteers and panchayath sanitation coordinator) | • | | | | |
| | (Construction of latrine unit) | | 186 | | | |
| 1 - | Interpersonal education an communication through the masons on technical aspects and water seal maintenance in the latrine | i To equip the householder with sufficient skills for keeping the latrine functional | | | Inter personal | Trained Masons |
| S. | Panchayath Task Force Meetings | To review the progress and facilitate smooth and efficient implementation of the programme | | | | P San Coordinator |
| | (Supervision to ensure quality) | | | | | |

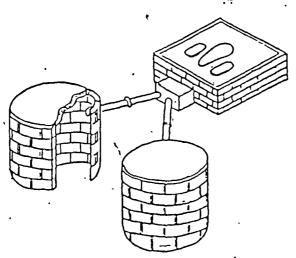
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| С | CONSOLIDATION PHASE | Consolidation of Activities, evaluation and planning for future programmes | | | | |
|---|--|---|---|---|--|---------------------------|
| 1 | Education to the new owners of latrine on usage and maintenance | To equip the householders with sufficient skills in the proper usage and maintenance of the latrine | ` | | Booklet on use / Maintenance /Participatory Tools | GramaSabha Yolunteers |
| 2 | P Task Force Meetings | To consolidate activities and prepare a status report for the panchayath (Copy to the Dt. Task Force) | | | , | P San.Coordinator |
| 3 | Supervision to ensure completion of work | To ensure quality maintenance and completion of latrines -ready for usage by the householders | | | completion check list | P Task Force |
| 4 | Monitoring of latrine units for various indicators of functionality, utilisation cleanliness and maintenance | To assess the impact of sanitation programme To undertake appropriate interventions in areas of non utilisation and poor maintenance | | • | Printd monitoring format (Sample format in the training kit) | Grame Sabha Volunteers |
| 5 | Follow Up As Required and planning to meet future needs | To sustain the momentum generated during the implementation phase | | | To be worked out | · P Task Force |

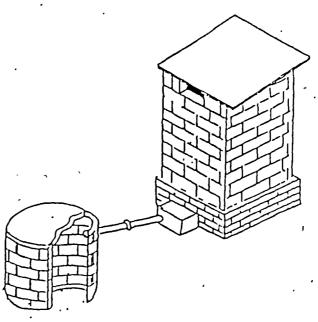
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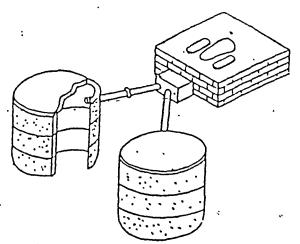
TWIN PIT LAIRINE WITH OUT SUPERSTRUCTURE (CEMENT SAND BRICKS)



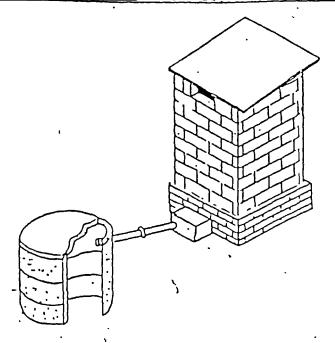
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(COMENT SAND BREXS)

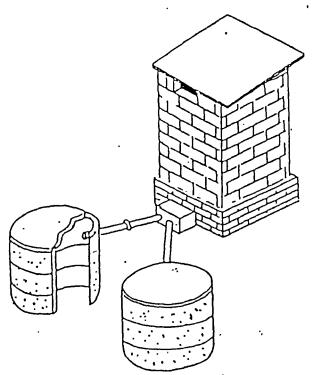
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TWIN PIT LATRINE WITH OUT SLORESTRUCTURE (RANGE CENERT CONCRETE RINGS)



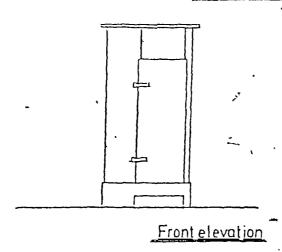
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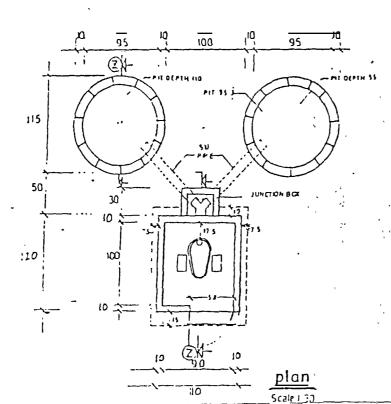


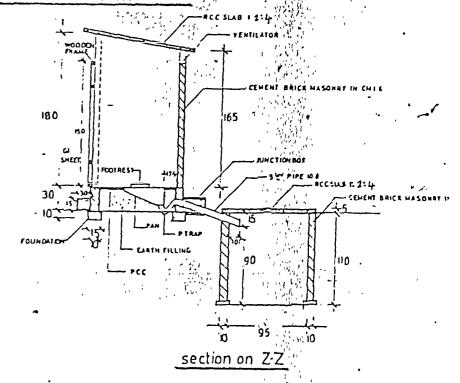
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