

Radio show spread the words about water, health and sanitation to islands in Indonesia.

by

Fitri Aini, South Sumatra,
Indonesia.

Radio show spread the words about
water, health and sanitation to
islands in Indonesia.

Nominee : Fitri Aini. (Home Economist)

Country : Indonesia

Region : Asia/Pacific

Subject : Water.

Problem: Lack of adequate garbage disposal system caused water
pollution in rural areas, people used to throw garbage
to the river.

Villagers were not in the habit of using latrine.

Global connection:

Solution: A community awareness project was installed through
radio especially to rural areas called Rural broadcasting
(Siaran Pedesaan) and there is a special broadcast for
farm women. This program consist of dialogues between
two women, now familiar to farm women.

Impact : Women used the information to better improvement of
their living condition. More latrine were installed, and
they're more concious of keeping drinking water clean
and boiled.



Radio is only one way communication, so the result of
mission should be evaluate.

There are many problems in the villages faced by rural women. such^{as}weeds;weeding is consider women's work.(to get rid of weeds between crops).Water is another and also we sometimes have a very long dry season

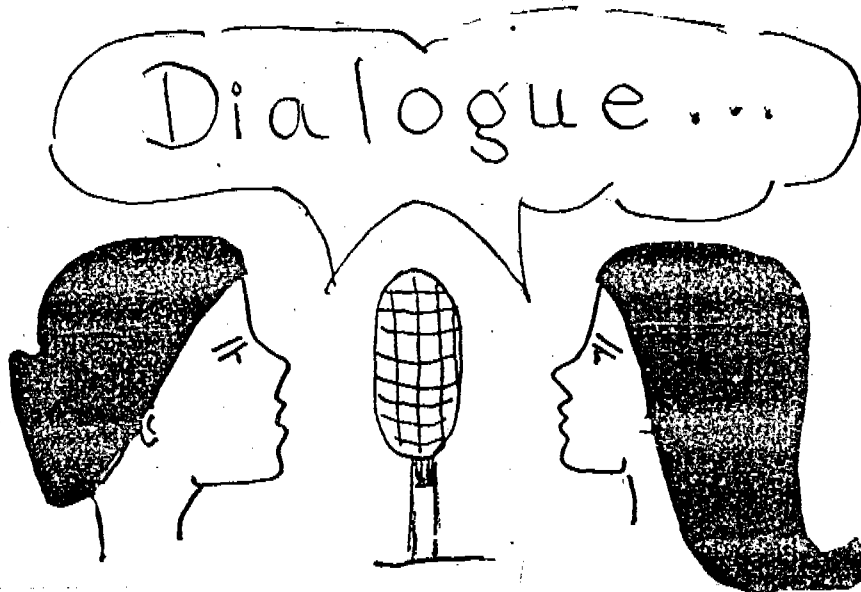
for water: Small is your partnerbut big could be your kllier!

We want people to instal latrine and use it.

Long time ago,in one of the island we have the longest latrine,well how long was it..?

The story goes,that people have a habit of digging a hole in the sand along the beach as latrine,afterwards they cover the hole,it has been like that for a long time.

By working hard through all kind of communication,now they have changed,so no more :the longest latrine in the island.



- Radio is a source of information and entertainment(message for families like death,is only by radio)
- Radio can bring awareness to problems,can motivate participation to improvement.

Our daily program for rural women is at 5.30 in the morning, in^{the} form of dialogues between "ibu Minah" and "ibu Siti".The scripts is written based on visiting and interviewing the farm families.Ibu Minah is always asking questions,and ibu Siti will answer and explain and always repeat clearly.The rural women already familiar with their voices and know their program well.

Topic of dialogues such as:

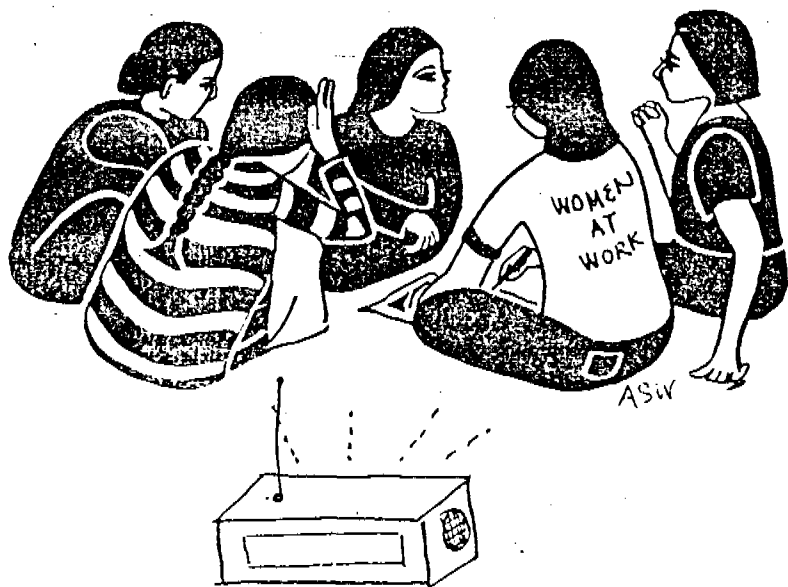
- Water and the environment
- Women and water
- How can you be attractive without water etc.

To evaluate the program we held listeners group competition and questionair, there should be a committe and colaboration of many services, extention service etc. .

The evaluation called: Rural broadcasting competition.

The procedure as follow:

1. Question was chosen from our daily program, broadcast by radio for one week.
2. The listeners group send written answer to the radio station.
3. Answers were exmines by jury and they chose ten best answers.
4. The jury check to the villages, and chose three winners.
5. Usually the Governor give Awardd and presents and then held special discussion called "Temu Wicara" where they can make direct communication with him.



Our motto : Listen, discuss and action!!

Another evaluation is by giving out questionnaires to be filled by members of farm women's group which are also the listeners group.

The questions includes:

- | | |
|---|--------------------------------------|
| 1. From where do you get your drinking water? | well/river |
| 2. Do you boil your drinking water? | yes/no |
| 3. If yes why? | for health/habit |
| 4. Do you have a latrine | yes/no |
| 5. If yes what kind | septic tank/other |
| 6. Do you use the latrine | yes/no |
| 7. If no why | not used to/other |
| 8. How do you get rid of trash | burn/throw to river |
| | make compost/other |
| 9. How do you get rid of water waste? | make a ditch/
waste water project |

This evaluation was held in a village called "Ulak kerbau" in South Sumatra, the houses are on poles and located near a river. The people use to throw ^{waste} water just under the house which is not healthy and they use river as latrine.

The answer of questionair showed improvements, they now use well for drinking water, use latrines if they have one, and use trash for compost.

Radio still the best source of information and entertainment, but we have to tell them the different between our information and influence and ~~encouragement~~ of adverticement.

One woman quote: Radio is our best friend, that we can bring into our bed room even into our mosquito net!

Palembang, October 1991.

(Fitri Aini)

Source of pictures: The Tribune
New York.