

2014 WASH SUSTAINABILITY DAILY UPDATE

30 June 2014 - 1st Edition

Monday 30 June Welcome to you all! Many of you were already at the RAIN side event yesterday afternoon, and those who arrived later—we hope that you were able to enjoy some of the post-soccer match celebrations! We are very much looking forward to all of the presentations and the discussions over the coming two days.

This Forum we will be discussing practical approaches for applying sanitation, hygiene, and water sustainability principles. Tools that will make change on the ground possible and will help to keep services flowing.

The Forum track leads have supported us in developing an **exciting agenda**. You can choose to follow one of the three parallel tracks on sustainability tools for water, sanitation and hygiene or hop between.

Make sure you share your feedback with us by using the session voting cards.

More tools will be presented this afternoon at the Reception and Tool Fair from 17:00 - 19:00.

Have a great Forum - the organizing team

SIDE EVENT SUMMARY : TOOLS & APPROACHES FOR WORKING WITH GOVERNMENT FROM THE REPLENISH AFRICA INITIATIVE (RAIN) PORTFOLIO

“Even small players can have a big impact when they work together,” said Sergio Codonyer, Public Affairs and Communication Director For the Equatorial Coca-Cola Bottling Co, speaking at the RAIN side event on Sunday. Codonyer went on to describe the importance of the ‘golden triangle’ of government, civil society, and the private sector.

The event underscored the message that even with the right tools, you need right partnerships to ensure sustainability. RAIN, which has a \$30 million dollar commitment by The Coca-Cola Company, aims to improve access to clean water for 2 million people in Africa by 2015.

RAIN partners Water and Sanitation for the Urban Poor (WSUP), Water For People, and World Vision spoke about their experiences working with government partners – from national to local. They were joined by VNG international, the International Cooperation Agency of the Association of Netherlands Municipalities, which focuses on capacity building and support to local government and local government associations around the world.

As one speaker put it, ‘We have shifted from impacting communities to impacting communities through governments and utilities with a long-term mandate.’ Many of the lessons were similar across presentations – the importance of relationship building, engagement from the outset in identifying the problems and the solutions, clearly defining roles and an exit strategy. Some of the other recommendations were:

- Be ready to work on the things that matter to your government partner first, then you’re more likely to get traction on your agenda.
- You can’t just work on building capacity of civil servants, you also need to engage the political level to ensure the civil servants have the support to apply what they’ve learned.
- Monitoring data is important to get initial buy-in and to ensure sustainability over the long-haul.



HIGHLIGHTS FROM THE MAPPING OF SUSTAINABILITY TOOLS

A recent study reviewed 25 sustainability tools and conducted an on-line survey to gauge demand.

- 78% of respondents are currently using tools; 92% are interested in new tools to help ensure greater sustainability of WASH services.
- The majority of the indicators target rural conditions (63%) and were designed generically for WASH (38%). Only 1% of indicators target urban/peri-urban conditions and only 4% hygiene.
- Information on the cost of application was only available for four tools. Costs ranged from \$5,000 to \$65,000 per application.
- The most common area of sustainability assessed was institutional or management (34%) followed closely by technical areas (29%); less common are financial (15%), environment (12%), and socio-cultural (10%) areas. "Given that strong financials are regularly cited as a pre-requisite for sustainability..., it is surprising to find that it is poorly represented across these key areas in the tools reviewed," commented the authors.
- Only three tools in this review were developed by government entities (CUPSS, Sustainability Index Tool, and SIASAR). Say the authors, "Going forward there is the need to link these efforts (largely of development partners) to those of national government. Making the outputs of each tool more accessible, relevant and actionable for permanent stakeholders, especially at local (government) level is of critical concern if they are to achieve scaled up impact."

ABOUT THE HYGIENE TRACK - INTERVIEW WITH TRACK LEAD JULIA ROSENBAUM

Sustainability? What does it actually mean when talking about handwashing and hygiene?

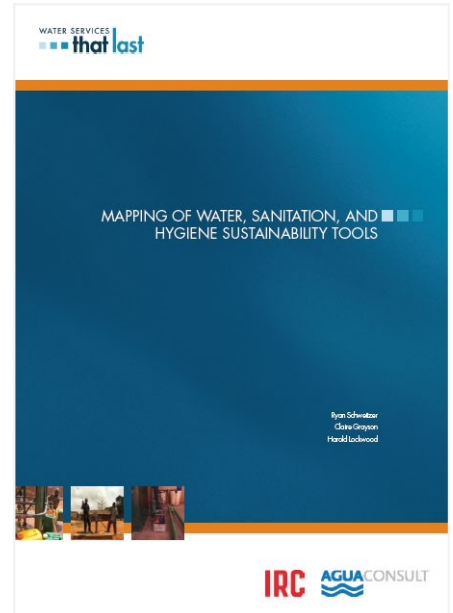
The hygiene track focuses on handwashing with soap and household drinking water treatment, safe handling and storage. Sustainability in these areas is about sustaining consistent and correct practice – or sustained behavior change.

Currently there are few tools that address sustainability in handwashing and hygiene. It is an area that is open for learning and innovation. Selected tools will be presented and panelists from the private sector will share lessons on hygiene behavior change.

The project-focus of many interventions in hygiene is a key challenge for sustainability. To put sustainability into practice, we need tools that do more than help us understand, measure or predict sustainability, we need tools to help us support and encourage sustainability.

Read more from the interview with Julia Rosenbaum: <http://www.ircwash.org/blog/triggering-behaviour-change-sustaining-it-interview-julia-rosenbaum>

Join this track in Room 107



From Schweitzer, R., Grayson, C. and Lockwood, H. 2014. Mapping of Water, Sanitation, and Hygiene Sustainability Tools. Triple-S Working paper 10. The Hague: IRC. Pick up a copy at the publications corner or download the study at : <http://www.ircwash.org/news/new-working-paper-gives-easy-access-25-sustainability-tools>

EXECTIONS

'I am looking forward to networking with others who are working on hygiene behaviour change and of course to presenting the tool we have developed for handwashing in Burkina Faso.

Robert Kabore,
Centre DEV Attitude

JOIN THE CONVERSATION



#WASH2014

Patrick Moriarty @PBMoriarty · 1h
#wash2014 great 1st ses'n. Enthusiasm for engaging Loc.Gov. But where will the \$ come from. Next Big ? for #sustainableWASH
Amsterdam, North Holland

Sean Furey @thewatercyclist · 2h
just landed in Amsterdam for #wash2014
Expand

Jeroen Verplanke @eknalprev · 3h
Guy Norman on presenting #WSUP approach: 'influencing government is exiting although it doesn't lead to exiting photos' #WASH2014
Amsterdam, North Holland

SustainableWASH.org @SustainableWASH · Jun 28
#WASH2014 is almost upon us! Can't wait to see everyone at the RAI. @WASHadvocates @haroldlockwood @IRCWASH
Collapse