

## “The limits of aid, the future of trade”

17 September 2014, 17:00 – 19:30

Venue: **7AM** Buitenhof 47, 2513 AH Den Haag. How to get to 7AM - [Directions](#)

This event will be co-hosted by DGIS and supported by the Netherlands Water Partnership (NWP) and hosted by 7AM. It brings together experts and practitioners in WASH and sustainable development to present and discuss the views of the aid and trade agenda.

### Agenda

### Speakers

17:00 – 17:30 **Welcome: Coffee and tea/Networking**

Registration of Participants

17:30 **Opening and Introduction:** Erma Uytewaal (IRC)

**Presentation of three different perspectives:**

Christiaan Rebergen, Deputy Director-General for International Cooperation at the Ministry of Foreign Affairs, Netherlands

Ariette Brouwer, Director of Simavi

Hielke Wolters, Managing Director of Aquanet

**Panel and Plenary discussion:**

Patrick Moriarty, CEO IRC

Roel Martens, Sr Advisor at the Director-General for Foreign Economic Relations, Ministry of Foreign Affairs, Netherlands

Joop Colsen, Founder of Colsen BV

Sascha Gabizon, Director of Women in Europe for a Common Future (WECF)

Wout Korving, co-founder and senior advisor of RebelGroup

**Closing remarks and an invitation to Drinks and networking**

Erma Uytewaal (IRC)

## ABOUT IRC EVENTS:

IRC runs a series of thematic events in The Hague, open to all interested parties. These series bring together professionals to network and discuss hot topics in the water, sanitation and hygiene sector. They are forward looking and multidisciplinary in nature presenting the latest thinking from governments, NGOs, private sector and academia.

A series of four events will be held throughout 2014 to discuss key issues related to WASH. The third of four of the IRC Event series is titled, *"The limits of aid, the future of trade"*, it will be held on 17<sup>th</sup> September, from 17:00 – 19:30 hours at the **7AM** venue-Buitenhof 47, The Hague

Missed this event? Join us on **12<sup>th</sup> November 2014!** For our next event that will focus on **Finance**. Register your presence via **this email** and you will be kept informed about future events.

Also read about our earlier events:

Jan 2014 - **Death of the hand pump**

June 2014 – **Can we avoid rehabilitation programmes?**

The logo for IRC, consisting of the letters 'IRC' in a bold, red, sans-serif font.

Government of  
the Netherlands

The logo for Simavi, with 'Simavi' in a blue, sans-serif font and a stylized orange and blue 'S' icon to the left.The logo for Colsen, featuring the word 'Colsen' in a blue, sans-serif font above a blue wavy line representing water, with the tagline 'water, energy & environment' below.The logo for ABEL, with the letters 'ABEL' in a bold, red, sans-serif font.The logo for AQUANET, with 'AQUANET' in a blue, sans-serif font and a green wavy line below, with the tagline 'PWN Consultants for water enterprise development' below.

## About the speakers and panellists:



**Erma Uytewaal** is senior representative for IRC and a passionate advocate of IRC's vision towards long term sector change, so that everyone in the world can enjoy their human right to safe water and sanitation. In her role as Champion of the country leadership theme in IRC, Erma is active in knowledge development and advocating internationally for more effective aid in support to stronger government leadership and more robust country systems. She has a strong international track-record in the areas of policy advice, strategy development, institutional and organisational development. Erma has a deep understanding of what government reform is about. She understands how different institutions and organisations of government interplay with one another.



**Paul van Koppen** is a senior manager, consultant, facilitator and coach with regard to international strategy, organizational development and project management. He is board member of several Dutch foundations, coach for Young Experts and initiator of master classes for young professionals. His thematic fields of expertise are water supply, sanitation, water resources & environment, especially in the international business and development arenas. Since 2007 he is self-employed under the name of kopconsult, after having worked at management positions with Royal Haskoning DHV (1986-2003) and IRC (2003-2007).



**Christiaan Rebergen** is the Deputy Director-General for International Cooperation at the Ministry of Foreign Affairs, Netherlands, a position he has held since 2012. From 2010 to 2012, Mr. Rebergen was Ambassador for Millennium Development Goals and Public Private Partnerships. He has held numerous other positions in the Ministry of Foreign Affairs since 2002. Previously, Mr. Rebergen worked in the Ministry of Finance. He studied Development Economics with a specialisation in finance and environmental economics at the Free University Amsterdam.

Christiaan's statement: "Aid and Trade Works"!



**Ariette Brouwer** is the director of Simavi since January 2013. She has a long career in international business. For the past 25 years Ariette worked for the Swedish SCA, known for brands like Edet and Libresse. In her position as Director of Social Responsibility, she gave leadership to include large-scale sanitation campaigns in Africa. She is a connector whose mission is to bring 'people and knowledge together' as illustrated by her leading role in the recent large-scale sanitation campaign for women in South Sudan. For Ariette, social development within corporate social responsibility is a top priority.

Ariette's statement: "Aid, trade and NGO's: business as usual".

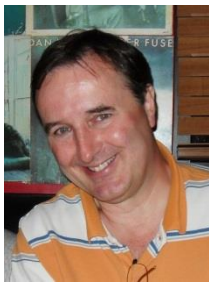


**Hielke Wolters** is the Managing Director of Aquanet. Aquanet is a well-known private consultancy and operator for WASH projects in developing countries. A Sanitary Engineer with over 20 years of experience in the international water and sanitation sector, Hielke has in the past ten years been involved in positioning public water utilities in the international water and sanitation sector in developing countries. Hielke has worked with VEI.



**Dr Patrick Moriarty** is IRC's Chief Executive Officer. A Civil Engineering by first degree and Water Resource Management expert by main experience, with an emphasis on interdisciplinary work on water service delivery and resource management. Patrick has over twenty years' experience of a broad range of issues around water, its management and its use in improving human wellbeing, predominantly in Africa and South Asia.

Patrick's statement "aid-and-trade for the poor, not Dutch companies"



**Roel Martens is** a trained economist who spent the first part of his working life in Suriname. He has taught at high academic institutions while in Suriname and served as a civil servant in the Surinamese planning ministry, next to running an ethno craft business. Roel joined an economic development consultancy and worked in 15 countries in Latin America, Africa and the Former Soviet Union. Concluding that development cooperation is more part of the problem than part of the solution, a decision that led him to join the Dutch civil

service. Roel is a policy adviser in the department for International Economic Relations since 2001, under the aid & trade agenda. With the transfer of his department to Foreign Affairs, he returns to the field of work he had decided to leave.

Roel's statement "aid & trade is about making sure that entrepreneurship can make its contribution to sustainability"



**Joop Colsen** is the founder of Colsen BV, the 2013 prize winner of the Emergo Innovation Award 2013 and ranked 44th in the top 100 of most innovative SME's in The Netherlands. Many of Colsen's technologies have evolved from problem solving efforts in close cooperation with their customers, whereby their research department has collaborated with a variety of international academia, whereby their sales engineers have

ensured successful market introductions.

Joop's statement "New technology makes sustainable sewage treatment possible"



**Sascha Gabizon** is the Executive Director of the international network WECF - Women in Europe for a Common Future, with 150 member organisations in 50 countries. In 1994 she joined WECF to prepare the contribution to the 4th World Women's Conference in Beijing in 1995. Since 1996 she has been the executive director of the WECF network, which she developed from an initial focus on the EU, Eastern Europe and Central Asia to a global scope with programs in Africa, Asia and global women movements. Currently there are 3 management offices (Netherlands, Germany, France), serving as secretariats for the network activities and several field offices.

**Sasha's statement: "How do we reach the high-hanging fruits?" (which were not reached with MDGs)**



**Wout Korving** is the co-founder and senior advisor of RebelGroup. Wout's background is in both business economics and general economics and he has a great deal of experience with projects in sectors ranging from infrastructure, area development, healthcare and education. These are exactly the sectors where public authorities and businesses meet. Wout likes to be involved in such diverse fields as deal making, project finance and financial analysis and enjoys a challenge, especially if it involves the development of innovative structures and processes.

**Wout's statement: "Unequal access to capital is one of those material barriers"**

## About IRC

IRC is an international think-and-do tank that works with governments, NGOs, entrepreneurs and people around the world to find long-term solutions to the global crisis in water, sanitation and hygiene services. At the heart of its mission is the aim to move from short-term interventions to sustainable water, sanitation and hygiene services.

For more information: [www.ircwash.org](http://www.ircwash.org).

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